

# The Breeze

MONDAY, AUGUST 28, 1989

JAMES MADISON UNIVERSITY

VOL. 67 NO. 1

## Arrivals run smoothly despite construction

By Laurel Wissinger  
arts editor

Shirley Stough aimed her video camera at the Chevy van pulling up behind Eagle Hall on Saturday afternoon.

"Oh look, honey — here she comes!" she said to her husband as their daughter Michelle eased their overpacked vehicle into a makeshift parking place.

Michelle laughed as she climbed out of the van and saw her mother filming her arrival at JMU. "Mom never goes anywhere without that camera," she said, rolling her eyes. "I have my entire life captured on film."

"Michelle and her sister claim she does that just to get out of carrying things to the room," Michelle's father, Bob Stough, said.

Saturday was moving day for most of JMU's incoming freshmen. And at Eagle Hall, as if parents with video cameras were not enough, the construction of JMU's new College of Business building had taken Eagle's parking lot.

Despite the inconvenience, moving day this year "worked like clockwork," said Eagle Hall Director Mary Grace Schulz.

Traffic was diverted to the back of the building near the service sidewalk. Students were issued a blue card when they checked in, enabling them to park in one of the eight or 10 spaces beside the football stadium.

As soon as they parked, volunteers — from the Baptist Student Union, Inter-Varsity Christian Fellowship, Sigma Nu fraternity and residence life — unloaded the students' belongings.

In Michelle Stough's case, her mother's help was not missed. Volunteers from one of several campus organizations had Michelle's belongings spread out on a blue tarp in a matter of minutes. Several fraternity brothers stood by ready to carry the boxes, crates and bags up to her 8th floor room.

"People are being unloaded and having all their stuff in their rooms in as little as a half-hour," resident adviser Missy McGowan said.

"They were great," Eagle resident Erik Ruhling said. "I think I carried up one thing, and by the time I turned around everything was gone."

Chris Erskine, one of about 1,950 incoming freshmen, decided to forego help and traffic lines and unload his car by himself. He claimed he had to park "kind of far away," but was glad he didn't have to navigate the sidewalk between Shorts and the construction site of Sonner Hall, JMU's new administration building. "There were just too many cars," he said.

Others, like Michelle Mayo, skipped the crowds entirely. "I moved in yesterday," she said. "I wanted to use the elevators."

But many students and parents found the hard part  
See FRESHMEN page 2▶



Staff photo by LAWRENCE JACKSON

### With a little help from my friend

Stacy Nixon, one of 1,950 incoming freshmen, moves into White Hall. Her sister, Taylor, lends a helping hand with the moving-in process.



## Freshmen

► (Continued from page 1)

of getting settled began after they were in their rooms.

"I had to leave the room while my dad put the loft together," Sandy Wordell said as she stood in the hall by her room. "He said I got in the way."

On another floor, two Sigma Nu fraternity brothers helped Wendy Garpow and her parents set up her loft. "I probably would have still been here trying to figure this thing out if it hadn't been for them," Bill Garpow laughed.

Wendy Garpow's roommate, Michelle Gallice, had trouble remembering which box she had packed what in. "It's going to take me at least three days to sort out this mess," she said, gesturing towards a heap of boxes and bags. "And even then I don't know where I'm going to put it all."

Martha Peterson seemed unconcerned about the storage space in her room. "I had prepared myself for a tiny room, and it's actually bigger than I thought," she said. "I think — I hope — everything will fit okay."

Roommates Kit DeSarno and Lisa Bishop struggled

with the carpet they bought at the Warren Campus Center patio rug sale. "Getting that thing all the way across campus was a pain," DeSarno said.

While freshmen were rearranging and decorating, would-be entrepreneurs roamed the halls selling assorted JMU clothing and paraphernalia. Sigma Pi fraternity brothers Nick Tsakanikas and Brad McDonald sold all 25 of their "UVa sucks" T-shirts.

Cathy Mays, who bought the last shirt said, "My brother goes to school there. I can send it to him and show him I go to the better school."

## Freshman class is advised to think independently

By Wendy Warren  
news editor

JMU freshmen received their first college homework assignment Saturday night.

At the 1989 Fall Freshman Convocation, Dr. Scott Stevens, assistant professor of information and decision sciences, asked JMU's newest students, "Is being well-rounded a good thing? Why?"

"Answers are due in four years," he added.

The freshmen convocation is an annual event to welcome freshmen to campus.

Stevens examined the impact of a liberal arts education and encouraged students to think for themselves.

"Sharpen your mind to the point of the sharpest pencil and use it to write whatever you want," he said.

"Learning is no longer a spectator sport. I don't

even like the phrase 'receiving an education'. It sounds like you mail-ordered it.

"You must be an active participant in class even if you don't say a word," he said. "Ask questions. Ask yourself first, and if you don't get a good answer, ask someone else."

"Decide that your professor has decided to slip one boldfaced lie past you. I don't think he will do this, but it will give you the right attitude."

He also told the freshmen to forget the "I teach and you listen" education they might have received in high school.

"No matter how good a memorizer you are, it's not enough. We live in the age of computers now, and there are computers out there that will memorize the pants off you," he said. "Any medium-sized library will contain more pure facts than the most brilliant mind that ever sat on human

shoulders."

Learn to be flexible, he told the freshmen. JMU can help with that goal, with programs like the liberal studies program.

"When you look at the program, it looks like an obstacle course," he said. "But when you are done, you won't be looking through a keyhole. You will see both sides of the issues."

Also at the convocation, Dr. Russell Warren, vice president for academic affairs, called this year's freshman class "the most talented we've ever had."

And JMU President Ronald Carrier said that the class is "going to be challenged."

"We have the same goals as you and your parents have — for you to reach beyond your expectations."

"We start a partnership on this very special day," Carrier said. "It's a partnership in the experience of living together, in caring and growing together."

## Zimmerman, Jerome shift in academic affairs

By Martin Romjue  
staff writer

As JMU students worked and vacationed this summer, some of JMU's administrators shuffled positions.

Dr. David Zimmerman, formerly assistant vice president for academic affairs, replaced Dr. Fay Reubush as an associate vice president in that office. Reubush retired July 1 after 23 years at

JMU.

As assistant vice president, Zimmerman was right-hand man to Dr. Russell Warren, vice president for academic affairs. In his new position, Zimmerman keeps track of student records, updates the university catalog, and supervises the Bachelor of General Studies program and summer school.

Zimmerman also works with Dr. William Hall, an associate vice president in academic affairs who

develops programs that improve professors' teaching and research skills.

Zimmerman served as assistant vice president since 1986. He came to JMU in 1979 as director of audio visual services, and worked as acting dean of libraries and learning resources in 1984-85.

Dr. Robert Jerome, an associate professor of economics, succeeds Zimmerman.

"I'll be doing whatever Dr. Warren needs done and doesn't have time to do," Jerome said of his new position. "I'm here to free up his time." Jerome also manages programs for honors students and tracks the budget for the Department of Academic Affairs.

In the records office — the department that documents a student's record of courses, grades and credits — assistant director Sherry Hood was promoted to director. She replaces Pauline Long who retired after working in the records office for 46 years.

JMU also hired a new dean and a head of an academic department this summer:

• Dr. Jean Ramage, former co-director of the school psychology program at San Diego State University, became the new dean of

JMU's College of Education and Psychology July 15.

Ramage replaces Dr. Frank Luth, acting dean of the college, who now heads a panel that will help form JMU's science and technology college.

Ramage, a professor and administrator at San Diego State University since 1975, also chairs the National Consortium for Child Mental Health Services.

• Dr. Robert Koslow, former chairman of the physical education department at the University of Alabama, started supervising JMU's new department of physical education and sport — formerly called physical education and health science — in mid-July.

The disciplines split into two departments because "we felt they reached the point where they needed to have departmental identity," said Dr. Julius Roberson, dean of the College of Health and Human Services.

Koslow worked as an administrator and professor at the University of Alabama since 1986. He previously taught at Southern Methodist University and Indiana University.

Koslow succeeds Dr. Marilyn Crawford, who retired in July.

### The Breeze

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— James Madison

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# WIRE NEWS

## The truth behind familiar business names

By Marney Rich Keenan  
Gannett News Service

Certainly, one of the most profound mysteries that has plagued man since time immemorial is the life and times of Thom McAn. Like Elvis sightings, Marilyn's death and Chappaquiddick, McAn's true story is aching to be told. Where did he live? How many pairs of shoes did he own? Did he know the Sibleys or Dr. Scholl?

Like Rowland Hussey Macy, Richard Warren Sears, James Cash Penny and Leon Leonwood Bean, old Thom must have an illustrious history.

At McAn's headquarters in Worcester, Mass., we learned the truth — there is no McAn. "It's a made-up name," the spokeswoman said. "They wanted a familiar name that sounded Scottish. Something short, easy to remember. So they came up with Thom McAn."

She said she didn't know who "they" were. Talk about deceptive advertising.

"But, a lot of people do call here and ask to speak to Thom McAn," she said.

Well, of course they do. Why do you think people call the Quaker Oats Company and ask for Aunt Jemima?

Because Aunt Jemima was a bubbly person and fun to talk to. Born in Montgomery County, Ky., she moved

to Chicago shortly after the turn of the century and cooked for a judge's family, where her specialty was — get ready — pancakes. Aunt Jemima became famous at the World's Fair in Chicago in 1893 where, legend has it, she flipped more than a million pancakes by the time the fair was over. In 1923, Aunt Jemima, 89 and jolly as ever, died in a car accident.

What follows is actual documented evidence of real live people behind the products: not this kind of foolery Betty Crocker keeps pulling. She seems to think she can change her hairstyle and put on a new set of pearls every 10 years or so and that'll keep us guessing.

Howard Johnson — Howard Deering Johnson exactly — would be appalled at the thought of a fictitious name to adorn his chain of restaurants. Johnson was such a showman it was his idea to paint the roofs brilliant orange to attract passing motorists.

He started the business in 1925 in Wollaston, Mass., in a small store where he made and sold the ice cream that originally brought him fame.

Before Duncan Hines, of Bowling Green, Ky., became famous for his cake mixes, he worked as a traveling salesman in the '20s and '30s. As a hobby, Hines would keep a notebook of his favorite restaurants.

In 1936, he published "Adventures in Good Eating" and regularly updated the book. During World War II, Hines' cake mixes gained such popularity that he gave up selling. But he always loved to travel. In 1948, in his retirement, he wrote "Duncan Hines' Vacation Guide."

Dr. Pepper didn't invent Dr. Pepper, but he did own a drug store in Virginia and he had a beautiful daughter who fell in love with the young man who worked behind the fountain. Romeo was always concocting new fountain flavors for his sweetheart. Dr. Pepper, however, didn't approve of the young suitor, and fired him. When he moved to Texas, the young man continued to experiment with soft drink ingredients in a soda fountain there, and customers, learning of his devotion to the daughter of Dr. Pepper, nicknamed their favorite concoction Dr. Pepper.

Fortunately, Romeo returned to Virginia and won Dr. Pepper's daughter's hand, while a customer in Texas was a beverage chemist and began promoting the soft drink.

Over in Chicago, young William "Billy" Scholl was busy making shoes when the number of complaints from customers led him to the conclusion that people abused their feet and somebody had better do something about it.

So he went to what is now Loyola University, got his medical degree at the age of 22 in 1904, and developed the first hand-made arch support.

In 1918, Scholl sponsored a series of walking contests throughout his retail stores across the country. Having invented the pedometer, which measures the distance a person walks, Scholl offered prizes to those who covered the most miles over a given period of time.

He also had a Cinderella Foot contest where women left their footprints on the "Pedo-Graph" in the store, and a panel of judges selected the most perfect foot. The foot was then prominently displayed in the newspaper. Dr. Scholl was often fond of saying that he put "the nation back on its feet."

Lea and Perrins, as in Worcestershire sauce, were John W. Lea and William Perrins two chemists in Worcester, England. In the mid-1800s, a British nobleman named Sir Marcus Sandys discovered a rare sauce in India and entrusted the recipe with the two chemists to make up a small amount for his own use. The nobleman would serve the sauce from time to time to the elite members of the nobility and soon word spread far beyond the town of Worcester. The town of Worcester is in the shire (or county) of Worcester, hence Worcestershire.

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### NEWS BRIEFS

#### Mattel licenses Barbie to Purina

Ralston Purina Co.'s new cereal, Breakfast with Barbie, will be in supermarkets by mid-September. It is the first time Mattel has licensed Barbie to a package goods marketer. The fruit flavored cereal is primarily pink, Barbie's favorite color. The shapes will include hearts, bows, stars, cars and the initial B, which are all associated with the glamour world of Barbie.

#### Students charged for selling drugs

Wide receiver Cedric Riles, 21; offensive lineman Sean Henderson, 20; linebacker Errol Martin, 21; and former player Clyde French, all from the University of Utah, were arrested Aug. 10 on charges of

trafficking cocaine and crack cocaine. The suspects also are charged with conspiracy. If found guilty, they could face the maximum penalties for the charges. Because six of the alleged cocaine sales — each defendant is charged with at least one — are claimed to have been made on campus, the defendants may be facing double prison sentences due to federal law that requires those guilty of selling cocaine on public school campuses to serve double prison sentences with a one-year mandatory term.

#### Court wins battle over child abuse

Florida's successful prosecution Thursday of a mother for delivering cocaine to her child through the umbilical cord signals the latest effort to end child abuse. Fewer than 20 women have been

prosecuted for using illegal drugs during pregnancy. While several cases are pending in Ohio, Massachusetts and South Carolina, only Jennifer Johnson of Sanford, Fla., has been convicted.

#### Report confirms medical school applications down

The number of students applying to U.S. medical schools continued its decade-long decline last year, according to an annual report by the American Medical Association. There were 26,721 applicants to med schools in the 1988-89 academic year, 1,402 fewer than the previous year.

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#### Pot busts

Top five states in number of marijuana plants found and destroyed by authorities in 1988. 1,500,730

Hawaii

568,212

Tennessee

414,579

Kentucky

410,000

Missouri

330,297

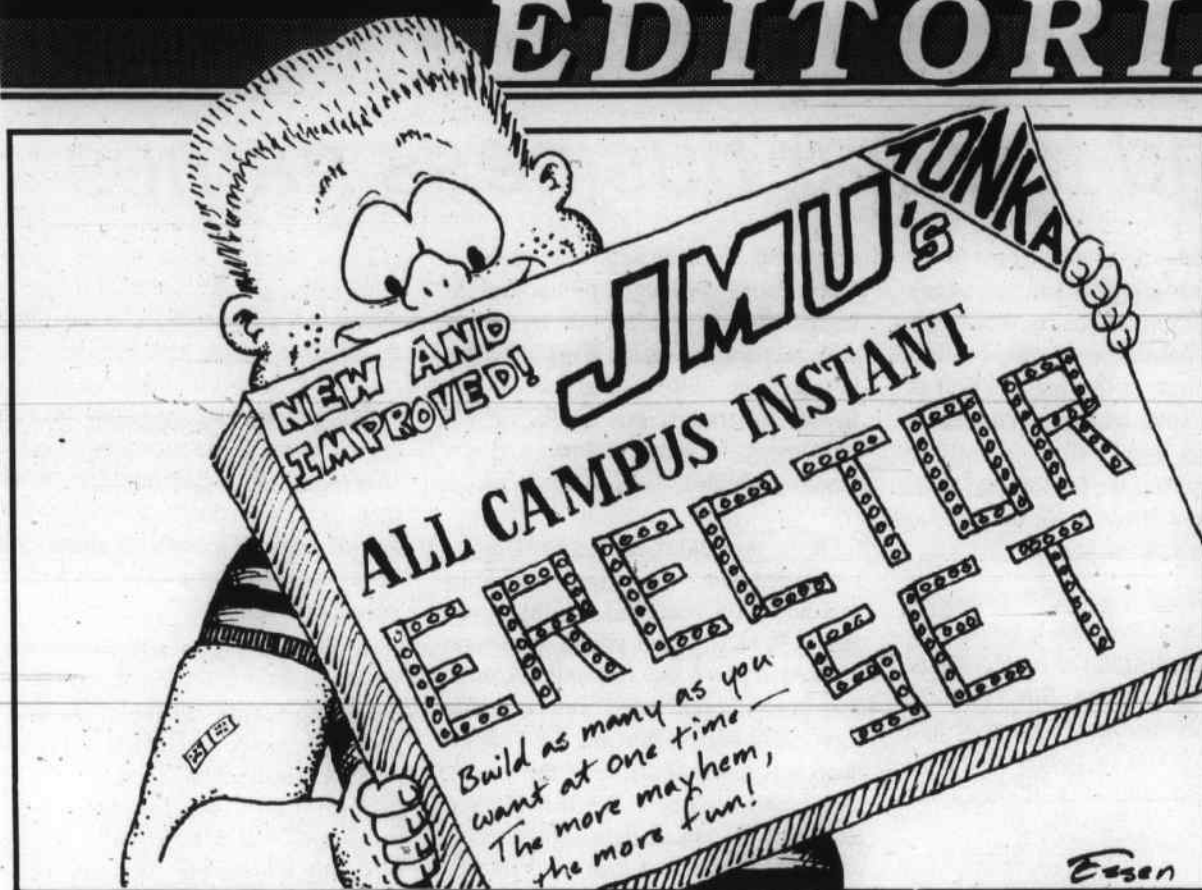
California

Source:  
U.S. Drug  
Enforcement  
Administration

Brenda Sandy, Gannett News Service



# EDITORIAL



## Welcome and welcome back

We would like to extend a sincere welcome to returning students, and especially to each of the 1,950 members of the class of 1993.

Coming from 40 states (not counting the three states of Virginia Beach, Richmond and NoVA), they represent but a third of those who applied.

Hailed at Saturday night's Fall Freshman Convocation as "the most talented we've ever had" by Vice President for Academic Affairs Russell Warren, this year's freshmen undoubtedly have high expectations of both themselves and their school.

Academically, they already have given proof of their potentials. And more than ever, JMU must be prepared to encourage, challenge and stimulate the scholarly instinct, not pander and cater to freshman anxieties and distractions.

For though this year's astute freshmen may find JMU materially comforting — an excellent food service, hospitable living quarters, a charming campus (see the next editorial), and a party atmosphere — they are equally likely to notice that JMU can be as much a

country club as a college. But here, whether you're a happy, educated camper or a complacent, hedonistic, anti-intellectual brat living off your parents' good intentions is up to you.

To steer freshmen toward the former, JMU appears to have made an earnest effort at academic improvement by presenting more visiting scholars, a Fine Arts Series and arts and sciences symposiums along with the regular sports and entertainment offerings. Freshmen also can take advantage of the myriad special-interest groups and organizations available to them.

But JMU cannot assume all of the burden for making college a rewarding and memorable experience. Freshmen should know from the start that, perhaps more than anywhere else, JMU is what you make it.

Like the class of 1993, the university is ripe with potential. Growth, change and achievement here are occurring at a record pace, and everyone has the opportunity to share in it, benefit from it, and truly help shape JMU in their own way.

Especially freshmen.

## More fables of reconstruction

"Although the projects are temporarily discomfiting, each and every one will make a significant contribution towards a first-class university."

So says Director of Facilities Planning Steven Knickrehm. And although campus construction seems omnipresent, ugly, noisy, inconvenient, scattershot and a first-class pain, he's right.

It's about time JMU concentrated on improving its current facilities and resources, instead of on relatively fanciful proposals, like developing land masses and building technology schools.

It seems that JMU has gotten back to the here and now. But that's just the problem. Construction can be seen everywhere on every scale, from the General Services Building's facelift to the new Music Building. And the timing couldn't be worse.

But the heavy rain this summer, which Knickrehm called "absolutely astounding," has made it difficult to work "for more than two days in a row." It all seems to be happening at once, Knickrehm said, because there

have been "too many people in too few buildings" for a while in nearly every department.

Nielsen finished the Music Building first and it should be in use by the end of September, he said. They also are working on an estimated completion of Sonner Hall and the College of Business building by January and Fall 1990, respectively.

Lionburger, a firm from Roanoke, will continue to work on Burruss, probably past the estimated completion date of Fall 1990. But Knickrehm says that with a vastly modernized and more efficient facility, the end result will be "delayed gratification."

Finished next will be the "Keezell-Carrier Library Plaza," a landscaped, cement-designed area for students to congregate. The pedestrian plaza, being built by Moss Construction Co., was begun due to a density problem on lower campus near the mushroom. But, he said, it won't be done until the end of September.

Until then, there's little we can do, except hope good things really do come to those who wait.

Besides, this is only the beginning.

## LETTERS

### Keep 'poisoned pen' in dry well; concentrate on issue, not insult

To the editor:

I have followed the letters to the editor in opposition to Students For America and feel that JMU students truly misunderstand what the organization stands for. I recently joined SFA because I believe that many of the moral values once prevalent in our society are slipping away. All around the nation crime is rampant, convicted criminals are treated as hotel guests in prison, drugs and gangs plague the largest cities and smallest towns — all of this at the expense of the American public. SFA, despite its misrepresentation as "commie-fascists" and "Hitler Youth," is a group which seeks to promote traditional Judeo-Christian values. SFA is not a group bent on the destruction of homosexuals and pro-life activists; it merely attempts to reinforce the moral foundation upon which our nation was built.

I listen to "liberals" talk about SFA's intolerance toward groups such as UCAM and NOW, which maintain basically opposite ideological views from SFA. However, I must ask you "radicals" (the term is used to describe those of the far left), why don't you practice what you preach and refrain from your name-calling and intolerance of Students For America? I believe if both ends of the spectrum would concentrate on the issues and attempt to understand each other before implementing the poisoned pen, the animosity between reactionaries and radicals on this campus would be diminished.

Kevin Robertson  
sophomore  
accounting

### Group plans China liberty statue as show of support for students

To the editor:

We want to spread F.A.C.T.S. across your campus.

You see, we believe the courage and strength displayed by Chinese students fighting for democracy should not go unnoticed. And what better way to honor the Chinese student freedom fighters than through an outpouring of support from their American counterparts.

To achieve that end, a committee called Freedom Also for China Through Students has been formed. Its goal is simple, its credo selfless. We want to collect enough student members and support to finance the donation of a permanent goddess of liberty to be erected in Tiananmen Square, a symbolic gesture from the students of America to the students of China in support of their cause.

We believe without reservation that China will be free one day, and all Chinese students will enjoy the freedom that we Americans hold so very dear. However, if China is not as quick to grant its citizens this fundamental right as American students are to show their support, the monument will be erected in Hong Kong.

We need help to spread F.A.C.T.S. across your campus and across the nation. No doubt, you are aware of the ghastly facts news reports bring us from China, from the Tiananmen Square massacre to the seemingly daily executions. Please join the cause. More information can be obtained by writing P.O. Box 1223, University, Miss. 38677, or by calling (601) 236-5172.

Malissa Lambert  
John Eaves, Jr.  
F.A.C.T.S. Co-chairpersons

## The Breeze

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# The Breeze

## 3rd Annual

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North Face**

- ☐ Stowaway  
Gore-Tex Jacket - \$99.00
- ☐ Stowaway  
Gore-Tex Pants - \$50.00

☐ Nike Aqua Sock  
\$19.99

☐ Mountain Smith  
Power Lounger  
was \$28.00  
now \$19.99



- ☐ Men's Canvas Pants - \$24.95
- ☐ All Shorts - **50% OFF** (men's & ladies)
- ☐ Shelled Pile Jacket - \$59.00

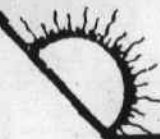
☐ All External & Internal  
Frame Packs  
**10% OFF**

☐ Merrell Hiking Boots  
"Trek" & "Venture"  
**20% OFF**



# WELCOME BACK STUDENTS!!

BLUE  
RIDGE



WOMEN'S  
HEALTH  
CENTER

Richard E. N. Sedwick, M.D.  
Director

Gynecology • Obstetrics • Medifast Weight Control • Mammography •  
Ultrasound • Laser & Microsurgery • PMS Counseling • Contraception •  
Wart Treatment • Exercise Counseling & Fitness Testing



1240 South Main St.  
(Corner of Port Republic and Main St.)

433-6613

It's  
Easy  
to  
Advertise  
in

*The  
Breeze*

Call  
568-6596  
For Ad  
Info



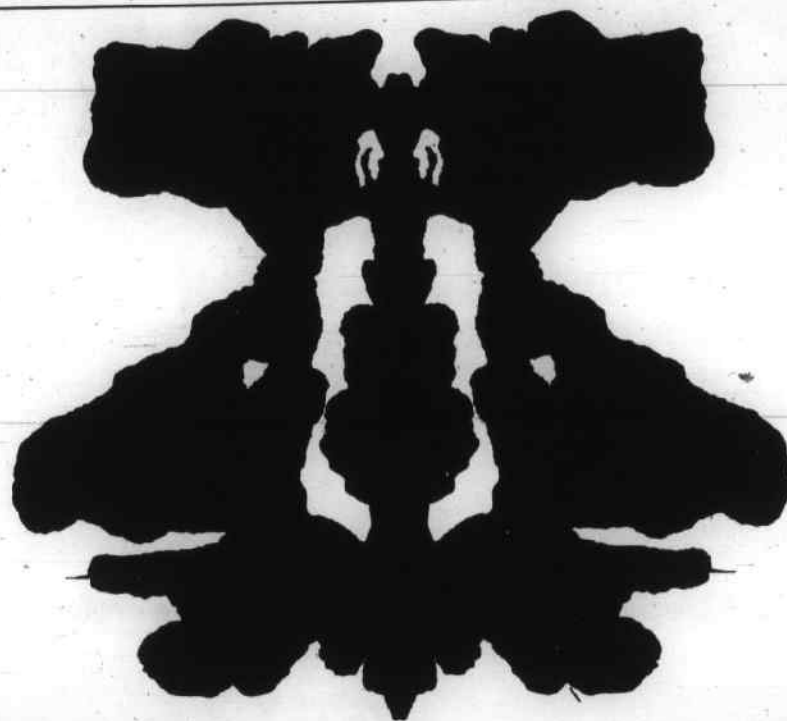
DISPLAY  
DEADLINES

Monday's issues

5 p.m. prior  
Friday

Thursday's issues

5 p.m. prior  
Monday



## Are You Financially DISTURBED?

Many college students are. To determine whether or not you have a problem, take this simple test before you go back to school.

First, relax. Take a deep breath. Maybe lie down on that couch over there.

Now, think about your bank and look at this ink blot. What do you see?

Bad things? Checks that nobody will accept because your bank is out of town? Faraway parents with no way to deposit money into your account? A vast expanse of time and space separating you from needed additional funds? Inconvenience in its purest form?

Hmmm. Sounds very...well...disturbing.

But don't worry, there's an easy cure —

Sovran Bank.

By opening a checking and savings

account at Sovran, you'll have complete control of your finances. With the convenience of Cash Flow® 24-hour banking, you can access your money whenever you need it.

And because there's probably a Sovran Bank office at home as well as school, you can leave some deposit slips with your parents, just in case.

So blot out your banking troubles. Stop by Sovran Bank as soon as you get back to college. You'd be crazy to bank anywhere else!

  
**SOVRAN  
BANK**

Open your account at any of our Sovran Bank Harrisonburg Offices and receive a complimentary JMI checkbook cover.

Sovran Financial Corporation  
Sovran Banks located throughout Virginia, Maryland, the District of Columbia, Tennessee and Kentucky

Member FDIC  
3/2/89/30



**-JMU-** *Bookstore*

Visit your campus store for the largest selection of new and used texts.

*Extended store hours  
August 28 - Sept. 8*

- Mon-Thurs 8am-8pm
- Friday 8am-5pm
- Saturday 9am-5pm

located in Warren Campus Center

SCHWINN - TREK - RITCHEY - FISHER - FAT CHANCE

**WELCOME BACK SPECIALS** \* See other ads in this issue

2 MINUTES FROM CAMPUS

**MARK'S BIKE SHOP**

HARRISONBURG'S BIKE SPECIALISTS

1570 S. MAIN ST. (NEXT TO RJ'S DELI) 434-5151

**HUNTERS RIDGE**  
Virginia's best known name in student communities

**NEW DESIGN FOR '89**

2 Bedrooms  
3 Bedrooms  
4 Bedrooms

If you have not seen our New and Exciting townhouse plans, **NOW** is the time to come and see why a lot of your friends and classmates feel Hunters Ridge is the #1 place to live.

**Hurry - Only a few units remain!**

Hunters Ridge Management 715 Port Republic Rd. Harrisonburg, VA 22807  
(703) 434-5150 Hours: 10am - 5pm Monday - Friday

**Compare these features:**

- Easy walking distance to campus
- Convenient to shopping
- On-site property management
- Monthly cleaning service
- Completely equipped kitchen including: microwave, dishwasher, refrigerator with ice maker, and range.
- JMU bus service every 15 minutes
- Washer/Dryer in each unit
- Private decks or patios
- Custom blinds at all windows
- Plush carpeting
- Furnished and unfurnished units
- On-site security

# The road begins here.

With your Honda, you'll go on many a pleasant journey.

So it's nice to know where to get the right parts, service and accessories to keep your Honda going in the right direction.

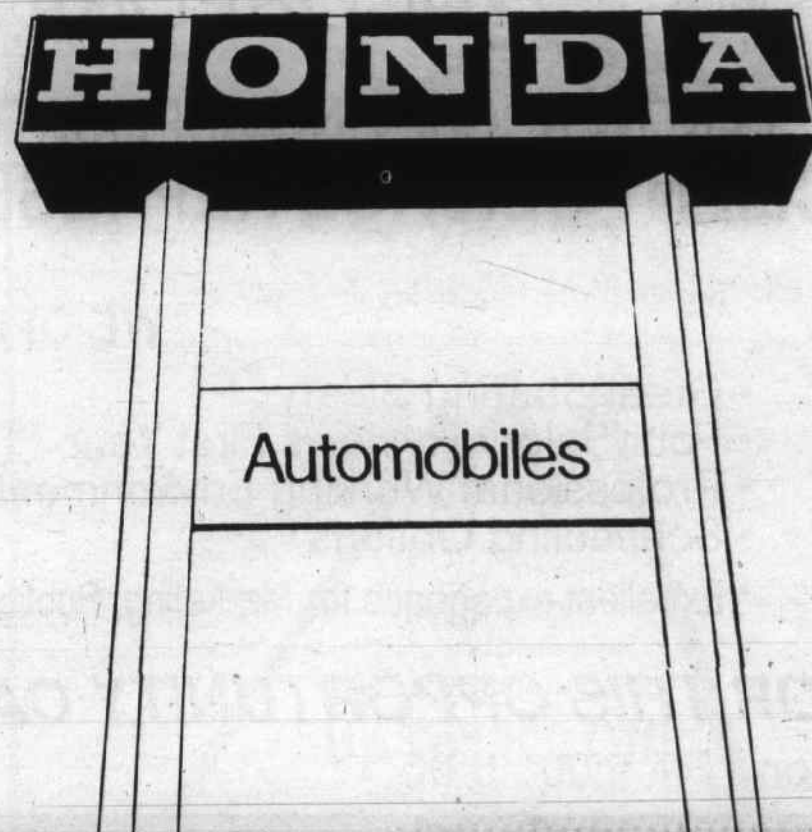
And if you want to start something wonderful with a Honda, we're the source for the new Civic, Accord and Prelude automobiles.

It all begins at your Honda dealer. And lasts a long time.

**Harrisonburg**

We treat you right. **Honda**

2675 S. Main Street  
Harrisonburg, VA 22801  
(703) 433-1467





任  
家  
園

# Yee's Place

## WOK & ROLL

### GOURMET CHINESE FOOD

DINE IN OR DELIVERY

NOW WITH TWO LOCATIONS TO SERVE YOU!

任  
家  
園

#### LOCATIONS

##### S. MAIN

Delivery, Carry-Out, Dine-in

Buffets:

Luncheon

Wed. Night

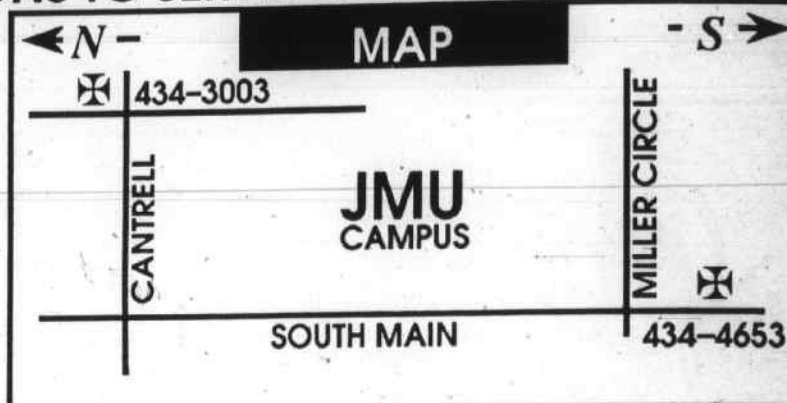
Sunday

Full Legal Beverages

##### CANTRELL

Delivery,

Carry Out **ONLY**



PHONE IN AND WE'LL

## WOK & ROLL

FOR YOU !!

# TRANSAMERICA TELEMARKETING INCORPORATED

IS NOW ACCEPTING APPLICATIONS FOR  
**CLIENT SERVICE REPRESENTATIVES**



#### WE OFFER:

- Great Starting Salary
- Four Salary Reviews First Year
- Professional Working Environment
- Scheduling Options
- Excellent experience for Marketing, Public Relations, Communications Majors!
- \$7 hr Grand Slam Shift
- CRT Training
- College Bonus
- Paid Training

**FOR THIS OPPORTUNITY CALL MS. GAYLE AT 434-2311**

Mon - Fri 9:00 - 5:00

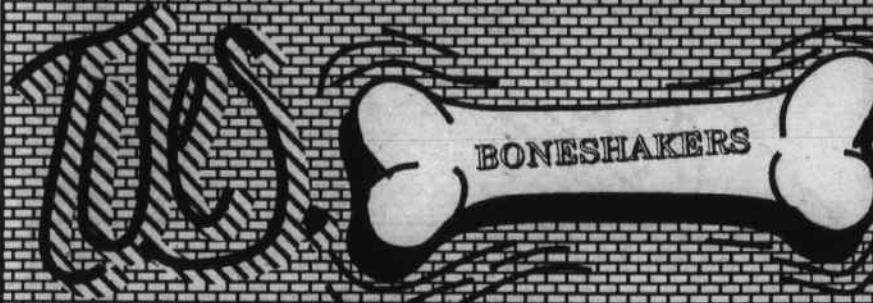
(EOE)




**MYSTIC DEN**  
THE LATEST SOUNDS



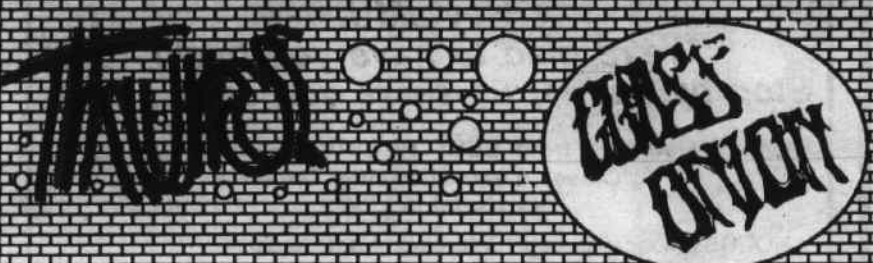
**HOTLINE**  
434-8706



**BONESHAKERS**



**WED**




**THURS**

## PUT US TO THE TEST.

SSAT • PSAT • SAT • ACHIEVEMENTS • ACT • LSAT • GMAT • GRE • MCAT • DAT • GRE PSYCH • GRE BIO • OAT • TOEFL • NMB • NDB • NCLEX-RN • MSKP • FMGEMS • FLEX • CGFNS • CPA • BAR EXAM • NTE

If you have to take one of these tests, take Kaplan first. Our students get the highest scores. We've proven it to over one million students. Let us prove it to you.



**KAPLAN**  
STANLEY H. KAPLAN EDUCATIONAL CENTER LTD.

Enroll now for fall and winter LSAT, GMAT and GRE Classes.  
1928 Arlington Blvd. Chville (804)979-3001

## MOUNTAINS OF MOUNTAIN BIKES ON SALE NOW!



**Plus \$20 in free accessories with the purchase of any bike**



**Cool Breeze Cyclery**

40 S. Liberty (Across from the Mystic Den) 433-0323



**Selected Models of Specialized Diamondback and Raleigh Mountain Bikes:**

**Up To \$100 Off!**

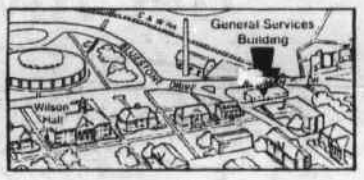
(Sale Ends Sept. 2nd)

### Craving Quick Copies at Lower Prices?

#### Discover Duke's Duplicates!!!

**Fall Hours:**  
7 a.m. - 8 p.m. Monday - Thursday  
7 a.m. - 7 p.m. Friday

**Phone: 568-3908**



Located Beside Greek Row

Prices:	
8 1/2 x 11 white paper	one sided .04 two sided .06
colored paper	one sided .05 two sided .07
<b>New Fluorescent</b>	one sided .08
11 x 17 white paper	one sided .06 two sided .08
colored paper	one sided .07 two sided .09

**Duke's Duplicates**  
Serving all students, faculty and staff of the JMU community





You Can Do Anything **ONCE...**  
For **FREE!**

Bring this ad with you to  
**The Body Shop**  
and receive a complimentary "guest  
Pass" to try any one of our services.

30 Aerobic Classes Weekly • Largest  
selection of free weights in the area •  
Exercise Bikes • Climber • Posing Room

all in 10,000 square feet of colorful,  
spacious surroundings!

(\* Now Hiring Aerobic Instructors)

Come in and try us ... **FREE!** We're open

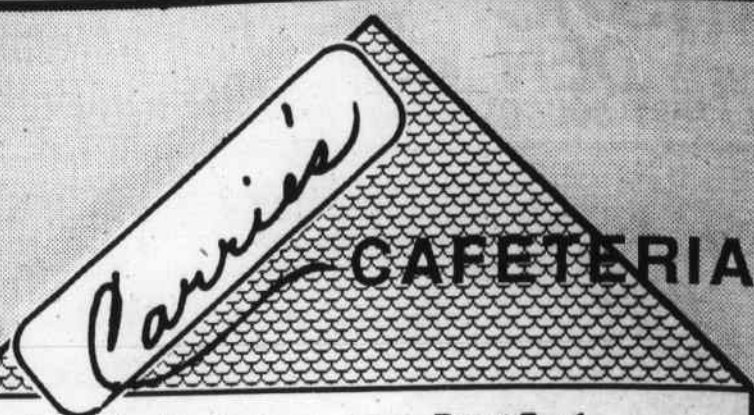
Mon - Thurs 6:30 am - 10 pm

Fri 6:30 am - 9 pm

Sat 8 am - 12 NOON

Sun 9 am - 7 pm

1036 Edom Road • Harrisonburg • 433-5682  
(Next to Shen. Valley Livestock Sales)



Everyday Features-

Roast Beef  
Fried Chicken  
Fried Fish

Featuring Homemade Food  
and Baked Goods:

Spaghetti, Liver & Onions,  
Pepper Steak, B.B.Q. Chicken,  
Country Fried Steak, Chicken & Dumplings,  
Broiled Fish, Stuffed Bell Peppers, B.B.Q.  
Beef Tips, Pork Tenderloin, Lasagna,  
and Turkey & Dressing.

**Hey JMU,**

**We're glad to have you back!**  
**Stop by and let us serve you once again!**

Across from **BEST PRODUCTS** in the  
Clover Leaf Shopping Center  
Harrisonburg, Va.

HOURS: Monday through Saturday, 11 a.m. to 8 p.m.  
Sunday, 11 a.m. to 7 p.m.

# STUDENT ACTIVITIES NIGHT

A chance to find out everything  
you ever wanted to know about  
JMU's Clubs!•

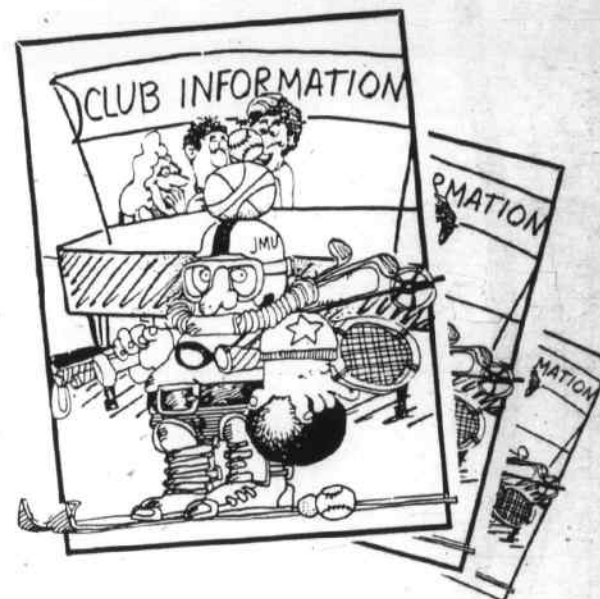
Join representatives from over 120 student  
organizations for:

Club Information  
Picnic Dinner  
Entertainment

... and a Darn Good Time.

WCC Patio  
August 30th  
5 - 7pm

**Get Involved !**



Sponsored by OSA

• But didn't know who to ask

Rain Date Sept. 6





**"Welcome Back JMU" Sale**  
**ALL HOUSE PLANTS - 20% OFF**  
 BEST SELECTION - CASH & CARRY  
**SMOKE HOUSE FURNITURE**  
 THE CASUAL LIVING COLLECTION  
 ATTRACTIVE, COMFORTABLE, AFFORDABLE  
 FOR BEDROOMS, STUDY & LIVING AREAS  
**FULL SERVICE FLOWER SHOPS**  
 CORSAGES, BOUTONNIERES, CUT FLOWERS,  
 ARRANGEMENTS & BALLOONS  
**GAZEBO**  
 VALLEY MALL 434-1206  
 Harrisonburg Garden Center & Florist  
 2065 S. MAIN 434-5136



MAKE A FAST MOVE.

**STUDENTS WELCOME BACK!**

- FREE lock & cable w/ bike purchase
- SALE on bikes & clothing
- PRIZES register to win



1570 S. MAIN ST. (NEXT TO RJ's DELI) 434-5151

**FREE PREGNANCY TESTING**  
 NO APPOINTMENT NECESSARY  
 COMPLETELY CONFIDENTIAL  
 Harrisonburg Crisis Pregnancy Center  
 434-7528  
 252 East Wolfe Street  
 Harrisonburg  
**HOURS**  
 Tuesday - Noon To 8 PM  
 Thursday - Noon To 8 PM  
 Friday - 9 AM To Noon


**Kwik-Kopy**  
**PRINTING**  
 433-2828  
**FAX**  
 433-5523  
 35 Kenmore St  
 Harrisonburg, VA  
**For All Your Printing..Graphics..and Office Supply Needs!**

You're smart enough to calculate the size of a Hydrogen atom.

And you're still smoking?

U.S. Department of Health & Human Services

# Sky Yogurt



**THE TASTE OF ICE-CREAM WITH A HEALTHY DIFFERENCE!**

**Hours:**

Monday - Thursday	11 am - 10 pm
Friday - Saturday	11 am - 11 pm
Sunday	12 am - 10 pm

Visit our NEW location near Hechinger's on East Market Street

- ✓ Featuring Deli Sandwiches
- ✓ Over 55 Toppings!

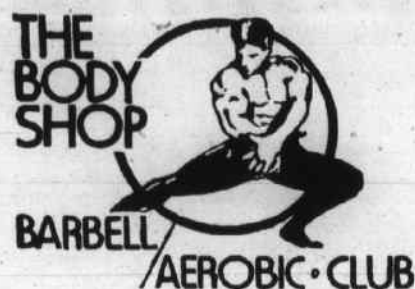
A HARRISONBURG TRADITION SINCE 1988  
 Locally owned and operated

Save time and CALL IN your order!

Dukes Plaza 432 - 1966	E. Market Street 432 - 0499
---------------------------	--------------------------------

10% Discount to JMU students through September 30!





You Can Do Anything ONCE...  
For **FREE!**

Bring this ad with you to  
**The Body Shop**  
and receive a complimentary "guest  
Pass" to try any one of our services.

30 Aerobic Classes Weekly • Largest  
selection of free weights in the area •  
Exercise Bikes • Climber • Posing Room

all in 10,000 square feet of colorful,  
spacious surroundings!

(\* Now Hiring Aerobic Instructors)

Come in and try us ... **FREE!** We're open

Mon - Thurs 6:30 am - 10 pm

Fri 6:30 am - 9 pm

Sat 8 am - 12 NOON

Sun 9 am - 7 pm

1036 Edom Road • Harrisonburg • 433-5682  
(Next to Shen. Valley Livestock Sales)

**Carrie's CAFETERIA**

Everyday Features- Roast Beef  
Fried Chicken  
Fried Fish

Featuring Homemade Food  
and Baked Goods:

Spaghetti, Liver & Onions,  
Pepper Steak, B.B.Q. Chicken,  
Country Fried Steak, Chicken & Dumplings,  
Broiled Fish, Stuffed Bell Peppers, B.B.Q.  
Beef Tips, Pork Tenderloin, Lasagna,  
and Turkey & Dressing.

**Hey JMU,**  
**We're glad to have you back!**  
**Stop by and let us serve you once again!**

Across from BEST PRODUCTS in the  
Clover Leaf Shopping Center  
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HOURS: Monday through Saturday, 11 a.m. to 8 p.m.  
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# STUDENT ACTIVITIES NIGHT

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... and a Darn Good Time.

WCC Patio  
August 30th  
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**Get Involved !**



Sponsored by OSA

• But didn't know who to ask

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 BEST SELECTION - CASH & CARRY  
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 ATTRACTIVE, COMFORTABLE, AFFORDABLE  
 FOR BEDROOMS, STUDY & LIVING AREAS  
**FULL SERVICE FLOWER SHOPS**  
 CORSAGES, BOUTONNIERES, CUT FLOWERS,  
 ARRANGEMENTS & BALLOONS  
 2 LOCATIONS **GAZEBO** VALLEY MALL 434-1206  
 Harrisonburg Garden Center & Florist  
 2045 S. MAIN 434-5136

**SCHWINN**  
 CYCLING AND FITNESS  
 MAKE A FAST MOVE.  
**STUDENTS WELCOME BACK!**  
 •FREE lock & cable w/ bike purchase  
 •SALE on bikes & clothing  
 •PRIZES register to win  
**MARK'S BIKE SHOP**  
 1570 S. MAIN ST. (NEXT TO RJ's DELI) 434-5151

**FREE PREGNANCY TESTING**  
 NO APPOINTMENT NECESSARY.  
 COMPLETELY CONFIDENTIAL  
 Harrisonburg Crisis Pregnancy Center  
 434-7528  
 252 East Wolfe Street  
 Harrisonburg  
**HOURS**  
 Tuesday - Noon To 8 PM  
 Thursday - Noon To 8 PM  
 Friday - 9 AM To Noon

**433-2828**  
**Kwik-Kopy** **FAX**  
**PRINTING** **433-5523**  
**35 Kenmore St**  
**Harrisonburg, VA**  
**For All Your**  
**Printing..Graphics..**  
**and**  
**Office Supply**  
**Needs!**

You're smart enough  
 to calculate  
 the size of a  
 Hydrogen  
 atom.  
 And you're  
 still smoking?  
 U.S. Department of Health & Human Services

# Sky Yogurt

THE TASTE OF ICE-CREAM  
 WITH A HEALTHY DIFFERENCE!

**Hours:**

Monday - Thursday	11 am - 10 pm
Friday - Saturday	11 am - 11 pm
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Visit our NEW location near  
 Hechinger's on East Market Street

✓ Featuring Deli Sandwiches  
 ✓ Over 55 Toppings!

A HARRISONBURG TRADITION SINCE 1988  
 Locally owned and operated

Save time and CALL IN your order!

Dukes Plaza 432 - 1966	E. Market Street 432 - 0499
---------------------------	--------------------------------

10% Discount to JMU students  
 through September 30!



# First American Bank Welcomes JMU Students!

★ WIN A PORTABLE TV WITH AM/FM RADIO ★

★ FREE T-SHIRTS ★

First American Bank is throwing a Back-to-School Celebration for all its JMU customers -- and you're invited! Come on by our branch in Gibbons Hall and see just how easy your banking can be at JMU.

We've got two special checking accounts, designed to meet the needs of our JMU students: The Big Gold Account and the JMU Student Account. Plus, we've got Money Exchange, giving you 24-hour a day access to your money. And for your added convenience, we've extended our hours the first few weeks of school to make opening your account with First American even easier. Check the posters on campus for these special hours.

And here's the best part --- beginning Monday, August 28, the first 500 students to open an account will receive a free "I survived the First Week at JMU" T-Shirt. Definitely a collector's item! And all our customers can enter the drawing for our Back-to-School Grand Prize -- a Portable TV with AM/FM Radio. You can enter any time up to 4:00 p.m., Monday, September 4, when we draw the lucky winner. What a way to start the school year!

So plan to stop by during our Back-to-School Celebration. We want to get to know you -- and help you survive your first week at JMU!



## LET'S GO, DUKES!

**FIRST AMERICAN BANK**  
The Bank for All Americans

Our JMU branch teller windows will be open  
regular business hours.



First American Bank of Maryland, First American Bank of Virginia, and First American Bank, N.A.



**MOST**





# WELCOME BACK

**DELIVERY**

## 433-0606

Cloverleaf Shopping Center

**The best pizza in town..... *Honest!***

**plus NO-WAIT BUFFETS!**

Here's a fresh idea for lunch or dinner - the Mr. Gatti's buffet! All the pizza, salad, SpaGatti, and garlic bread you want, for a no-problem price.

**Available daily :**

11 a.m. - 2 p.m. - \$3.99  
5:30 - 8:30 p.m. - \$4.29



The best pizza in town. TM/SM

<p><b>\$6.00</b> for any Med. Regular Crust Pizza and one topping plus 2 FREE Drinks <b>OR</b> <b>\$7.00</b> for any Med. Regular 3 topping pizza &amp; still 2 FREE Drinks</p> <p><small>may or may not expire</small></p>	<p><b>\$6.00</b> for any Med. Regular Crust Pizza and one topping plus 2 FREE Drinks <b>OR</b> <b>\$7.00</b> for any Med. Regular 3 topping pizza &amp; still 2 FREE Drinks</p> <p><small>may or may not expire</small></p>
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<p><b>\$8.00</b> for any Lg. Regular Crust Pizza with one topping plus 4 FREE Drinks <b>OR</b> <b>\$9.00</b> for any Lg. Regular 3 topping pizza &amp; still 4 FREE Drinks</p> <p><small>may or may not expire</small></p>	<p><b>\$8.00</b> for any Lg. Regular Crust Pizza with one topping plus 4 FREE Drinks <b>OR</b> <b>\$9.00</b> for any Lg. Regular 3 topping pizza &amp; still 4 FREE Drinks</p> <p><small>may or may not expire</small></p>
--	--



## NEED MORE SPACE?

# MINI STOR•IT

STUDENT STORAGE

10% Discount  
with student I.D.  
until Sept. 30 '89

U - STOR•IT  
U - LOCK IT  
U - KEEP KEY

Rent Your Own  
Storage Space

## 433-1234

Across From Dukes Plaza on S. Main St.

WELCOME BACK  
STUDENTS!



HELLO,  
Mr. BIG  
HELP!

# Mr. BIG

Dukes Plaza  
Harrisonburg, VA

Clothing for  
**TALL and BIG Men**  
Large Shoes Too! (11-17)

## 433-5958

Tue.-Sat. 10-9; Sun. 12-5; Closed Mon.

# PAZZI

"The Party, Greek, and Balloon Source!"

## GREEK - The largest Selection!

Singing Telegrams/Balloons  
Party Decorations & Tableware

Open 10-9 M-F 10-7 Sat

**Spotswood Valley Square**  
(Kroger Shopping Center)

ΣΚ ΣΧ ΣΝ  
ΣΣΣ ΚΣ ΛΧΑ ΑΧΡ  
ΑΣΤ ΧΦ ΑΚΑ  
ΖΦΒ ΔΣΘ ΑΚΑ ΕΦΘ

ΤΚΕ ΣΦΕ ΔΓ  
ΑΓΔ ΑΧΩ ΖΤΑ ΘΧ  
ΑΣΑ ΠΚΦ ΣΠ  
ΑΦΑ ΚΑΨ ΩΨΦ ΦΒΣ

• CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK •



## Don't Save This And You Might Be Making A Big Mistake

- Complete Balloon Shop • Valves • Helium •
- Ribbon • Tremendous Stock • Balloon Bouquets
- Decorating • Quality Stuffed Animals
- Professionally Personalized Balloons

Don't get ripped off by fancy store fronts & inferior quality latex balloons.  
We have the largest selection & finest quality. After all, we do this for FUN!

*Helping JMU organizations raise funds for 8 years. Just ask around:  
Sororities, Campus Groups, Dukes Club, Program Board, and many more*

Wire balloons anywhere? Sure  
Call: 1-800-762-6677  
1-800-424-3700

Simple? No. Call us and we'll tell you  
how to avoid wire service costs!



Hours:  
9am - 5:30pm (M-F)  
9am - 1pm (Sat)

Nuff said, it's your money



## 434-3351

• CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK •

WELCOME BACK • CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK •

WELCOME BACK • CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK • CLIP & SAVE • WELCOME BACK •



# WELCOME BACK JMU DUKES

WHEN YOUR CAR NEEDS SERVICE,  
REMEMBER US.

- FULL SERVICE OIL CHANGE\* 23.99
- AUTOMATIC TRANSMISSION SERVICE\* 35.99
- RADIATOR FLUSH -N- FILL 39.99
- OTHER SERVICES ALSO AVAILABLE

\*Some vehicles slightly higher.



## SPECIAL SEPTEMBER OFFER

Bring your JMU ID and receive \$2 off any service--purchase any two services during the same visit and receive \$5 off.

At Jiffy Lube, your car receives the finest, most complete, preventive maintenance possible, performed by a highly-trained, perfectly coordinated team of specialists. What we do in 10 minutes, some places do in 10 hours--only not as well!

Drive into Jiffy Lube (without an appointment) and drive out 10 minutes later knowing your car is 14 ways better than when you drove in.

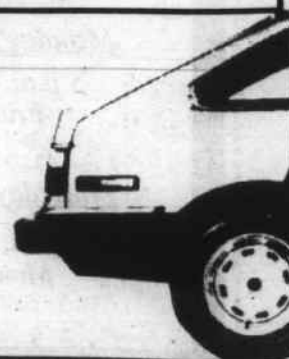
For one low price (for any car, foreign or domestic), here's what we do:

**We get you because  
we're fast.  
We keep you because  
we're good.**

### 14 POINTS

1. We change your oil with a major brand
2. We install a new oil filter by Purolator
3. We lubricate the whole chassis
4. We check and fill transmission fluid
5. We check and fill differential fluid
6. We check and fill brake fluid
7. We check and fill power steering fluid
8. We check and fill window washer fluid
9. We check and fill battery
10. We check the air filter
11. We check the wiper blades
12. We inflate the tires to proper pressure
13. We vacuum the interior
14. We even wash your car!

HOURS: M - T - W - F 8 AM - 6 PM  
SAT 8 AM - 5 PM THURS 8 AM - 8 PM  
VISA MASTER CHARGE PERSONAL CHECKS  
1870 East Market Street Across from Valley Mall  
Harrisonburg, VA 22801  
**703-433-8599**





# Imago & Merle Norman

JUST FOR THE LOOK

Valley Mall

Watson's Corridor

offering the best and most complete in:

- ◆ Newest in cosmetic application
- ◆ European facials
- ◆ Body waxing
- ◆ Manicures
- ◆ Multiples- Modular clothing (by Sandra Garratt)
- ◆ Jewelry
- ◆ Watches
- ◆ Lingerie and so much more!

Come in for a free 5 min. facial and make-over with your \$15 make-up purchase

It's  
Easy  
to  
Advertise  
in

*The  
Breeze*

Call  
568-6596  
For Ad  
Info



DISPLAY  
DEADLINES

Monday's issues

5 p.m. prior  
Friday

Thursday's issues

5 p.m. prior  
Monday

# Leggett

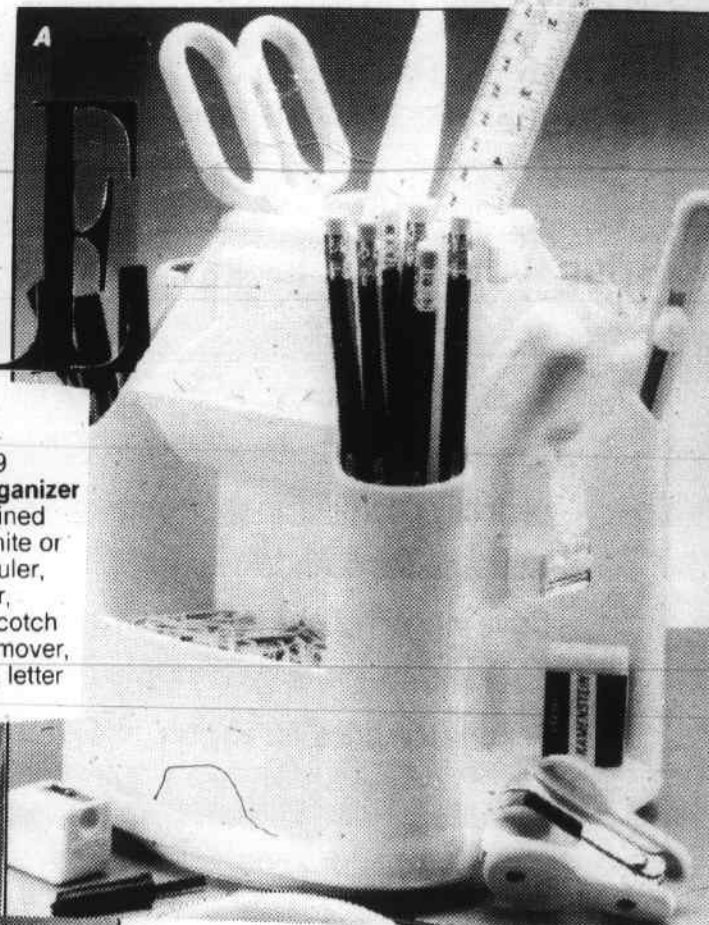
## back to school SALE

21.99

Reg. 29.99

**The Kamenstein desk organizer**

A. A complete self-contained desk supply center! In white or black. Includes 12-inch ruler, eraser, sharpener, stapler, scissors, pens, pencils, scotch tape dispenser, staple remover, paper clips, case opener, letter opener and organizer.



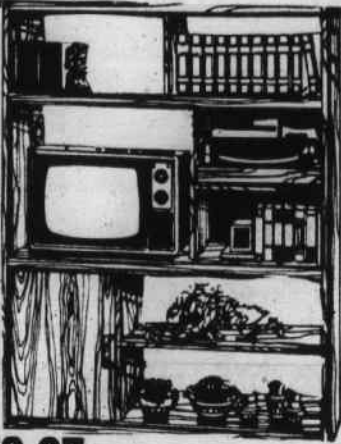
24.99

Everyday low price

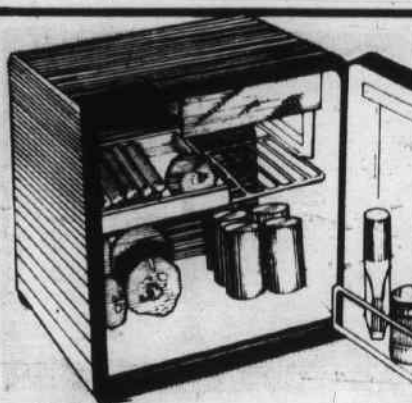
**E. Pillowtex Corp. "Savings in a Bag"** includes one extra-long twin-size mattress pad, one standard pillow with pillow protector and BONUS laundry bag with purchase! The perfect back-to-campus gift, at our everyday low price!

Leggett of Valley Mall. Phone 434-4477. Open Monday-Saturday 10 'til 9. Use your Leggett charge, MasterCard, VISA or American Express.





**79.97** Reg. 119.97  
Sauder Woodworking Home Entertainment Center. Model 4560



**89.97** Reg. 119.97  
1.3 cu. ft. Goldstar Refrigerator. Features thermostat control, magnet door gaskets, quick-freeze compartment & much more.



**1.25** Reg. 1.59  
YOUR CHOICE!!! 6 pack Pepsi or Coke products.



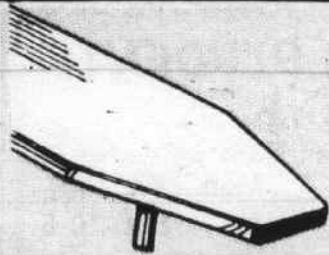
**6.97** Reg. 10.97  
Rubbermaid Roughneck 20 Gallon Trash Can. Available in gray or black.



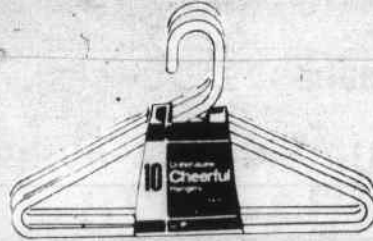
## WELCOME BACK STUDENTS

Sale prices good today thru Labor Day, Sept. 5th  
VALLEY PLAZA & DUKES PLAZA SHOPPING CENTERS

We Will Accept Personal Checks From Out Of State Students With Local Student I.D. Cards.



**3.97** Reg. 5.47  
Table Top Ironing Board. The perfect solution to limited space problems.



**\$1** Reg. 1.49  
10 Pack Tubular Hangers



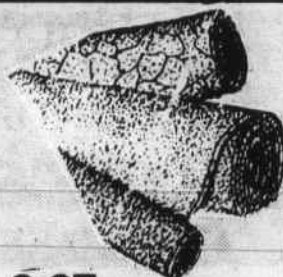
**2 For \$1** Reg. 69¢  
Royal Snack Cakes. Available in a variety of kinds.



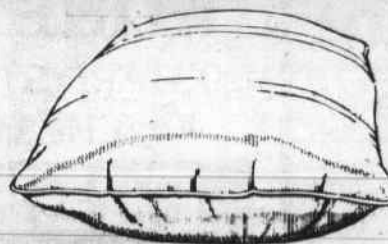
**2 For \$5** Reg. 2.97  
Cashew Halves by Flavor Crunch. 10 ounce size.



**10.97** Reg. 16.97  
Widewale Bedrest.



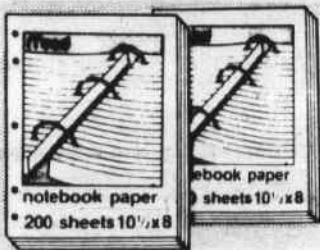
**3.97** Reg. 5.88  
Aristocrat Broadloom Rug from Homemaker. Available in many colors.



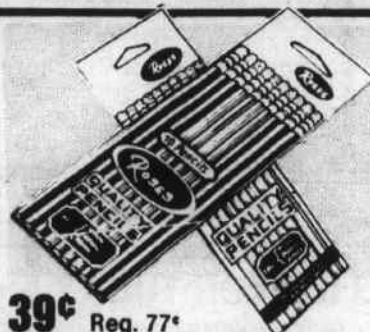
**6.97** Reg. 9.97  
Linde Haitian Floor Cushions. Perfect for bedroom, den or office.



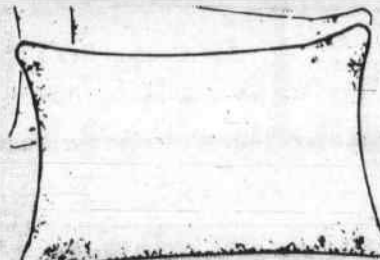
**1.39** Reg. 2.19  
Lance Crackers. Choose from toastee, nip cheese and many more.



**39¢** Reg. 79¢  
200 Count Wide Ruled Filler Paper.



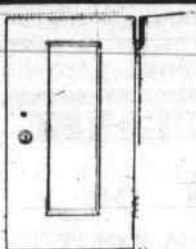
**39¢** Reg. 77¢  
10 Count #2 Pencils. Available in traditional yellow or assorted colors.



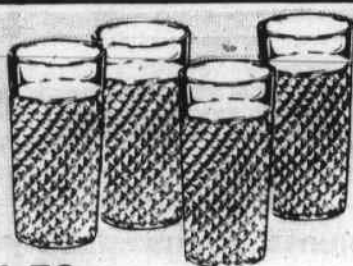
**2 FOR \$7** Reg. 4.97  
Standard Size Bed Pillow. Available in soft, medium or firm.



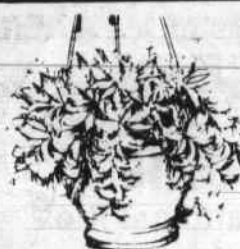
**6.99** Reg. 9.97  
10" Show Plants. Many varieties to choose from.



**4.97** Reg. 6.97  
14"x50" Full Length Door Mirror with float plate glass.



**1.50** Reg. 2.99  
Attractive Crystala 12 Piece Glass Set. Consists of 12 ounce glasses.



**3.99** Reg. 5.47  
Hanging Baskets. Many varieties to choose from.



**2 FOR \$3** Reg. 2.27  
Roses Potting Soil. Available in 20 lb. bags.



**WELCOME BACK!!!**



LOOK FOR OUR AD IN  
"THE UNIVERSITY DIRECTORY"  
YELLOW PAGES.

**Kinney**

The Great American Shoe Store

434-1727 Valley Mall  
Harrisonburg, Va. 22801

**RAINBOW**  
**Food Company**  
Natural Foods

- BULK NATURAL FOODS
- FRUIT & NUT MIXES
- NATURAL SNACKS
- HERBS-TEAS-SPICES

**WELCOME BACK  
JMU STUDENTS**

1410 VIRGINIA AVE.  
**434-6078**

Mon. - Fri. 10-6,  
Sat. 10-5

**Klines**  
Premium  
DAIRY BAR  
ICE CREAM

EAST WOLFE STREET HARRISONBURG

**CUSTARD STYLE  
ICE CREAM**

**MADE FRESH DAILY**

**COUPON**

**KLINE'S**  
CUSTARD STYLE  
ICE CREAM  
**FREE**

Buy One Pint  
Get One FREE  
With Coupon

One Coupon Per Purchase  
Expires 9/30/89

**COUPON**

**50¢ OFF**  
ANY FLAVOR  
**KLINE'S**  
MILKSHAKE

(Any Size)

With Coupon

One Coupon Per Purchase  
Expires 9/30/89

**COUPON**

**FREE**  
**KLINE'S**  
ICE CREAM  
CONE OR  
CUP

(Buy One Cone or Cup  
Get One Free)  
Equal or Lesser Value  
With Coupon  
One Coupon Per Purchase  
Expires 9/30/89

**Ice Cream FACTORY**  
2 Locations to serve you: Valley Mall & Kenmore Street

Choose from 24 Delicious Flavors of Ice Cream  
COUPONS NOT VALID WITH ANY OTHER SPECIAL OFFERS



**COUPON**

**3 GALLON TUBS**  
(Any Available Flavor)  
Only **\$14.50** plus deposit  
with coupon

Ideal for Picnics, Parties, Special Events  
Expires 9/30/89

**COUPON**

**SHAKES**  
**1/2 Price**

Buy one shake at regular price and get  
second shake for one half price.  
One Coupon per purchase  
Expires 9/30/89



**COUPON**

**CONE or COOL COOKIE**  
Buy One Cone or Cool Cookie and get the  
Second one FREE with coupon

One coupon per purchase

Expires 9/30/89



**COUPON**

**30¢ off**  
**SUNDAE of YOUR CHOICE**

With coupon-per purchase  
Expires 9/30/89

**COUPON**

**50¢ off**  
**BANANA SPLIT**  
(any size)

One coupon per purchase  
Expires 9/30/89





*Flowers by*  
**Sidney**

**FRESH CUT FLOWERS**  
**CORSAGES & BOUTONNIERES**

**434-5996**

1774 South Main St.  
(1 block South of  
Roth Theatres)

**PERFECT FORM**

**SCHWINN**  
CYCLING AND FITNESS

**PDG Cycle Clothing**  
PDG Cool Max jerseys  
and riding shorts

**20% OFF** • till Sept. 9

**MARK'S  
BIKE  
SHOP**

1570 S. MAIN ST. (NEXT TO RJ's DELI) 434-5151

**Student Bedding**  
twin size mattress and  
foundation

*1/2 off!*  
**\$139.00 set**  
**\$99.00 mattress**  
only

**216 COILS**

**5 YEAR  
LIMITED  
WARRANTY**

**DISCOVER THE Denton's DIFFERENCE**

IN-STORE FINANCING	OPEN DAILY	61 COURT SQ.
FREE DELIVERY	9:30-5:00	HARRISONBURG, VA.
FREE PARKING	FRIDAY UNTIL 8:00	434-6767

COUPON

**\$ 1 OFF**

\$20 PURCHASE OR MORE WITH  
STUDENT I. D. AND THIS COUPON

**MICK-OR-MACK**

**SUPER MARKETS**

S. MAIN ST. E. WOLFE ST

ASK ABOUT S & H STAMP PRICE SPECIALS

308 Expires 9/13/89

COUPON

# CATCH THE NAUTILUS SPIRIT!



Join now for as little as  
**\$20 per month**  
CALL OR STOP BY FOR DETAILS

## FACILITIES INCLUDE:

Nautilus • Unlimited Aerobics • Olympic Weight Room •  
Lifecycles • Rowers •  
Sauna • Whirlpool • Showers & Lockers • Personal  
Supervision • Open 7 days



**NAUTILUS**  
FITNESS CENTER



433-3434  
1832 SOUTH MAIN ST.

HARRISONBURG, VA.

**Wilderness  
Voyagers**  
OUTDOOR WEAR AND EQUIPMENT

1544 E. Market Street, Harrisonburg  
On the access to the Sheraton Inn.

**Day Pack-Book Pack**  
with lifetime warranty

**Featuring:**  
North Face  
Lowe  
Diamond Brand  
Jan Sport

**\$5.00 off**  
with coupon only

**Wilderness  
Voyagers**  
OUTDOOR WEAR AND EQUIPMENT

1544 E. Market Street, Harrisonburg  
On the access to the Sheraton Inn.

**\$5.00 off**  
with coupon only

**Day Pack-Book Pack**

Expires September 30th **434-7234**



# Preeeesenting...



## The University Program Board Weekly Calendar of Events

### LOOK FOR US IN EVERY MONDAY'S BREEZE

Films, Special Events,  
Cultural Awareness,  
Concerts, Travel

**IT'S READY FOR YOU EVERY WEEK**

Don't forget your favorites *The Backstage Pass* & Hotline x6504  
and **BE SURE TO WATCH FOR SPECIAL ANNOUNCEMENTS OF UPCOMING  
EVENTS**



### *the Entertainment People* **UPCOMING EVENTS:**

#### • *The New Potato Caboose*, Thursday, September 14

Tickets go on sale Monday, September 4, UPB Ticket Window  
\$5w/I.D. \$7 public

### **THE WEEK OF AUGUST 28**

Monday	Marty Putz & Bertice Berry, Comedians, 8pm, G/S Theatre, FREE
Tuesday	Twins, 7 & 9:30, G/S Theatre
Wednesday	STUDENT ACTIVITIES NIGHT stop by our booth. Twins, 7 & 9:30 G/S Theatre
Thursday	24-7 Spyz and Tweed Sneakers, PC Ballroom, \$3 w/I.D. \$5 public, tickets on sale now. Jaws, 7 & 9:30, G/S Theatre.
Friday	Egypt, 5-8pm, WCC Patio The Accidental Tourist, 7 & 9:30, G/S Theatre
Saturday	The Accidental Tourist, 7 & 9:30, G/S Theatre

#### **SPECIAL ANNOUNCEMENTS:**

Stop by our booth on STUDENT ACTIVITIES NIGHT. Applications for  
committee membership are currently available in the UPB office, first floor  
Warren Campus Center





## EXPERIENCE THE BEST IN FITNESS

- 25 meter, 6-lane swimming pool
- Nautilus equipment
- Indoor Tennis Courts
- Racquetball
- Aerobics
- Training & Conditioning Classes

Special programs: Smoke Stoppers, Yoga, Community Health Lecture Series, etc.



**VALLEY WELLNESS CENTER**

434-6224

## BE FOREVER FREE of unwanted hair with ELECTROLYSIS

Judy Huffman C.E., C.C.E.  
Specializing In  
"The Blend"

- Student Discounts offered through 9/8/89.
- Also Waxing

**New Reflections**

433-6270

Now located between Donovan's Framery & Woody's Sports

## HOWARD JOHNSON

LODGE AND RESTAURANT



*Ask for JMU Discount when  
making reservations!*

605 Port Republic Road  
Harrisonburg, Virginia 22801

434-6771

# NEW

DOMINO'S 'SMALL' (10") PIZZA



**-\$5.25**  
PLUS TAX  
NO COUPON NEEDED

**The Size AND Price Are Just Right!**

Add generous toppings of your choice for just a little more.

**Free Delivery  
CALL NOW!**

433-2300 433-3111  
31 Miller Circle 22 Terri Dr.



*Nobody  
Delivers Better<sup>SM</sup>*

Customer pays applicable sales tax. Limited delivery area.  
Our drivers carry less than \$20.00. © 1988 Domino's Pizza, Inc.

## PROTECT YOUR VALUABLES.

**\$19<sup>95</sup>**  
(with this ad)



**KRYPTO LOK**  
D. HARTMAN

**Cool Breeze  
Cyclery**

Get this lock free with the purchase of any bike!

40 S. Liberty  
Across from the Mystic Den

Offer expires 9/2/89  
433-0323



## Welcome Back Students!

WILLIAMSON'S PHARMACY AND HOME HEALTH  
1015 Harrison Street, Harrisonburg, Va.  
(Across from Midway Market)

### THE STUDENT'S PHARMACY

- Prescriptions and Over-the-Counter drugs.
- Private Consultation with your pharmacist, nurse, or dietician.



Bring this ad in for  
a 10% Discount  
to students with I.D.

Tel: 434-2372 Approved Charge Accounts Welcome



MORE COPIES OF THE HITS!

1625 E. Market St  
Harrisonburg  
Tel 433-1999  
(Next to Shoney's)

## FREE MEMBERSHIP

Hours: Mon - Thurs 10 - 9  
Friday - Sat 10 - 10  
Sunday 1 - 9

Daily Specials

Reservations Taken

Bring in this Ad for 1 FREE RENTAL (1 per customer)

## CARPET REMNANTS FOR DORMS



A SPECIAL  
CLEARANCE  
SAVE <sup>31</sup> TO 70%

- Choose from 1,000s from our best selling lines
- Every size, style and color imaginable...solids, multicolors, prints
- Great for dorm rooms, rec rooms, your entire home

**New York CARPET WORLD**  
THE BETTER CARPET PEOPLE



HARRISONBURG  
2025 EAST MARKET STREET  
OPEN DAILY 9:30 to 9 CLOSED SUNDAY

AMERICA'S LARGEST CARPET SPECIALTY RETAILER...OVER 95 OUTLETS

## THE DUKES WELCOME YOU BACK WITH A #12 NATIONAL RANKING!!

JMU FOOTBALL 1989  
and  
VALLEY DAY at GODWIN FIELD  
SATURDAY, SEPT. 2ND

- ARTS & CRAFTS, MUSIC, AND FOOD FROM 12 NOON TO KICKOFF.
- SKYDIVERS BRING IN THE GAME BALL.
- JMU VS BLOOMSBURG, 7:00 PM KICKOFF AND FEATURING THE MARCHING ROYAL DUKES AT HALFTIME.
- STUDENTS PRESENT I.D.'S AT GATES 1 & 3
- DATE TICKETS AVAILABLE FOR \$5
- ALL OTHER TICKETS ARE \$10



GO DUKES!!



## WELCOME BACK STUDENTS

We have a full range of school and educational supplies.

**"The Teacher's Candy Store"**

Cloverleaf Shopping Center (w/ Best)

Mon. - Thurs. 10 - 6

Fri. 10 - 8

Sat. 10 - 5

(703) 433-6656

20% off \$10+ purchase  
with this ad.

The  
Teacher's Aide



We celebrated our Grand Opening on June 3, but you were away on summer vacation.

Now, we cordially invite you to share the American Accents experience.

Stoneware and porcelain ceramics, glass, wood, pewter, wrought iron, handcrafted jewelry, and many more distinctive items by over 90 leading American craft artists, many local.

**american accents**

Fine Contemporary Crafts

Mon.-Sat. 10-8 p.m.  
433-5778

We accept the Collegiate Gold Card

Spotswood Valley Square • Rt. 33 East • next to Kroger

**SCHWINN**  
CYCLING AND FITNESS

MAKE A FAST MOVE.

STUDENTS  
WELCOME BACK!

- FREE lock & cable w/ bike purchase
- SALE on bikes & clothing
- PRIZES register to win

**MARK'S  
BIKE  
SHOP**

1570 S. MAIN ST.

(NEXT TO RJ's DELI)

434-5151

## ACCOUNTING OPPORTUNITIES

We are a growing regional accounting firm seeking individuals who are ready to take advantage of an excellent opportunity for **GROWTH & ADVANCEMENT** in our Washington DC office.

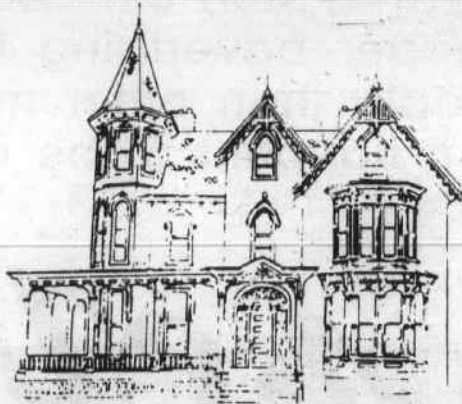
- Interesting engagements
- Competitive salaries
- Paid medical/dental benefits



**THOMAS  
HAVEY  
& CO.**

CERTIFIED PUBLIC ACCOUNTANTS

Campus Interviews  
OCTOBER 19



## The Joshua Wilton House Inn and Restaurant

Passing through the door of Joshua Wilton House Inn and Restaurant, you'll feel as though you're taking a step back into history, for Joshua Wilton House is a 100 year old Historical Landmark.

Restoration of this fine old house has been centered around the preservation of as much of the original architecture as possible to create this elegantly appointed Inn and restaurant.

The Inn features Bed and Breakfast with 5 bedrooms that have been decorated and furnished with beautiful antiques reminiscent of the 1890 period when Joshua Wilton House was built. Overnight guests will be treated to a sumptuous country breakfast.

Casual dining in an elegant atmosphere!  
The restaurant will have 3 dining rooms that will seat 16 to 24 people each. Two of the dining rooms will have fireplaces and the third is a sunroom. In the summer months the terraced garden will lend itself to outdoor dining.

Craig and Bert Moore are noted throughout the Shenandoah Valley for their excellent cuisine featuring culinary delights made with French sauces, mouth-watering seafood specialties, and homemade breads and desserts.

The restaurants are open for dinner Tuesday through Thursday 5:30 to 9:00 p. m., Friday and Saturday 5:30 to 10:00 p. m. Lunch will be served Tuesday through Friday from 11:30 a. m. to 2:00 p. m. Reservations are suggested in the Joshua Wilton House restaurants.

412 S. Main Street, Harrisonburg, VA  
434-4464

## Hair Loft

now carries the most popular salon products



Jo Ann Foltz  
Owner

Valley Mall  
Harrisonburg, VA 22801  
433-3446



# THIS AD WILL DISAPPEAR IN 30 SECONDS

*Wouldn't that be  
ridiculous?*

That's what's great about newspaper advertising. It won't go away in thirty seconds. As a matter of fact, it sticks around for days on end. Consumers read it at their leisure — again and again. They can put it down and then refer to it later. They can cut out coupons. Let's face it, newspaper advertising lasts longer and reaches more people than other media we sometimes hear from — if it happens to be on.

**The Breeze**  
568-6596



# DON'T WASTE YOUR LABOR DAY SHOPPING

Tired of fighting the crowds for Labor Day bargains? Thought so. At Ace Music, home of the *Exclusive Lifetime Loaner Guarantee*, we make it easy for you with our

*Pre-Labor Day Sale.* Come in and get what you want NOW, and have it for the holiday weekend! Sale ends September 2nd - just in time for Labor Day!

## JVC



### XLV-211 CD-PLAYER

4X oversampling, 3-way edit function, 3-beam laser pickup, 3-way repeat.  
List \$240.00

**\$178**

### RX-222 RECEIVER

35 watts per channel, 40 station presets, remote.  
List \$280.00

**\$188**

### RX-333 RECEIVER

45 watts per channel, 5-band graphic equalizer, remote.  
List \$320.00

**\$215**

## ALPINE



### 7167 DECK

Am/Fm/Cassette, Auto Reverse, Auto Metal, 18 Station Presets, Seek. List \$220.00

**\$189**

**Professional Guaranteed Installations Available**

## ONKYO

**\$188**

### TX-80 RECEIVER

33 watts per channel, 16 station presets Auto-Scan Tuning. List \$250.00

**\$209**

### TA-2130 CASSETTE DECK

Dolby B/C, Full Logic Controls, 2 repeat modes.  
List \$260.00

## ONKYO

### DX-1500 CD-PLAYER

3-Beam Laser Pickup, Oversampling, 16-Track Random Music Memory. List \$270.00

**\$219**



**\$345**

### DXC-400 CD CHANGER

Holds Six Compact Discs, Remote.  
List \$430.00

**Make Ace your place for the Best Deals in Musical Instruments & P.A. Equipment!**

#### Guitars:

Paul Reed Smith  
Kramer • Ovation  
Ibanez & more!

**All Guitar Strings in Stock  
50% Off Retail with this coupon!!**

#### Keyboards:

Ensoniq • Roland  
Yamaha & more!

#### Drums:

Tama • Ludwig  
Yamaha • Simmons  
& more!

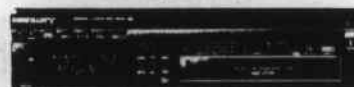


**PA Rentals Available!**

#### Amps:

Crate • Marshall  
KMD & more!

## MITSUBISHI



### HS-U30

4 Head, On-Screen Programming, Index Search, Digital Auto-Tracking, Cable-Ready. List \$499.00

**\$399**

### HS-U50

4 Head, HiFi Stereo, MTS Decoding, On-Screen Programming, Index Search, Cable-Ready. List \$699.00

**\$569**

### Lifetime Loaner Guarantee

If your Musical Instrument, Video or Home Stereo purchase ever needs repair, we'll loan you a replacement until we fix it. Certain restrictions may apply.

# ace MUSIC 'N ELECTRONICS

Store Hours: 9-5 Mon. - Thurs. & Sat., 9-7 Fri.  
2990 South Main Street Harrisonburg 434-4722



# DO YOU HATE WRITING TO EVERYONE?



*Here at The Breeze, it's our job to write about the latest events at JMU — so you don't have to! Stop getting writer's cramp and send all those relatives and friends a subscription!*

## LET US WRITE FOR YOU!

### Subscription Cost

One year.....\$25  
One semester..\$15

call x6127 for more info,  
or send check to:

The Breeze  
Anthony-Seeger Hall  
Campus Mail or Harrisonburg, VA  
22807



WELCOME BACK STUDENTS!

# JIFFY '66'

704 Port Road  
433-8559

**Snacks - Magazines - Ice  
Gas - Groceries  
Beverages - Cigarettes**



JMU checks accepted  
Visa & Mastercard

The Texaco across from Ho Jo's

# Leggett

## L.A. Gear.™

Whether you're rushing to classes, working out at aerobics, or enjoying an afternoon of fun, make sure that L.A. Gear™ is a part of your day! Once you've experienced the comfort and style of L.A. Gear,™ there's no turning back!! We have the best in shoes and bodywear, and...

*You're the reason*

Shown here:

"Gear Pro" wrestler leotard and crop tank top.

In black, grey and pink.

Capri pants are also available.

S, M, L. 23.00 - 25.00.

High top tennis shoes.

Choose from a variety of styles.

In pink/white or white.

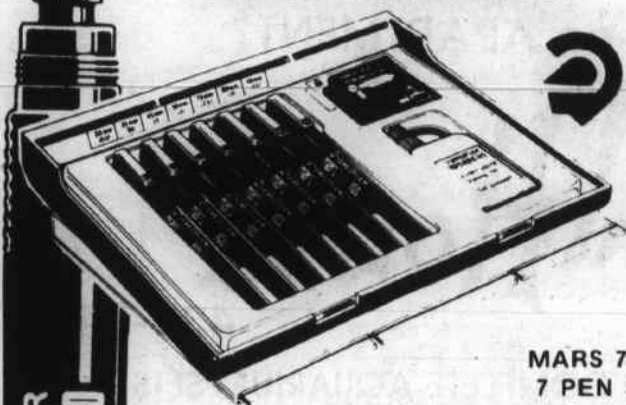
Sizes 5 1/2 - 10. 51.00 - 55.00.

Also available.

"Basic Fun" logo t-shirts and thong-illusion wrestler leotards. Poly/cotton/spandex. In black, white or grey. S, M, L. 14.00 - 29.00.



## COLLEGIATE SPECIALS!



MARS 700S7  
7 PEN SET

Complete set, comes in a sturdy compact case that is easily stored in drawer, briefcase or portfolio. Ink included. #30-01706 regularly \$96.00, now only...

**\$24.95**

FOR 20% SAVINGS GET A V.S. "STUDENT DISCOUNT CARD"

\*Must be picked up at any Visual Systems store...but it's Free and it'll save you 20% on all General Merchandise, on purchases of \$10 or more, excluding Sale and Net Items. Valid I.D. required.

**VISUAL SYSTEMS**

WASHINGTON, D.C.  
ROCKVILLE, MARYLAND  
BAILEYS CROSSROADS, VA.

(301) 590-2700


Major Credit Cards Accepted-Special Cash & Carry or Charge Prices Good Through Oct. 21, 1989

MARYLAND & VIRGINIA STORES  
OPEN 7 DAYS A WEEK! CALL FOR DETAILS!

Leggett of Valley Mall. Phone 434-4477. Open Monday-Saturday 10 'til 9. Use your Leggett charge, MasterCard, VISA or American Express.



Come join our gang at....




# SPANKY'S

RESTAURANT AND DELICATESSEN

Deli • Gourmet Foods • Imported Cheeses  
All Legal Beverages

Catering Service - 434-7647    Take Out Orders

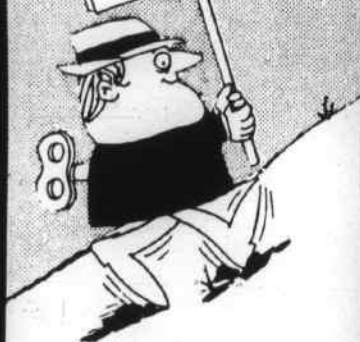
60 WEST WATER ST. • HARRISONBURG, VIRGINIA



It's  
Easy  
to  
Advertise  
in

*The  
Breeze*

Call  
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Info



DISPLAY  
DEADLINES

Monday's issues

5 p.m. prior  
Friday

Thursday's issues

5 p.m. prior  
Monday

# NEED A ROOMMATE?



THINKING ABOUT AN AQUARIUM or PET  
FOR YOUR ROOM or APARTMENT?

THE *Animal House*

Main & Water St. Downtown

434-5445

**GUARANTEED LOWEST PRICE** on **COMPLETE AQUARIUM SETS**  
LARGEST SELECTION of PETS & SUPPLIES in this AREA  
SPECIALIZING in MARINE FISH, CICHLIDS, REPTILES, HAND-TAMED BIRDS

**COUPON**  
**15% OFF**  
**ANY**  
**PURCHASE**  
Sale items  
excluded

**COMPLETE AQUARIUMS**

20 GAL. 9995	29 GAL. 13995	55 GAL. 19995
-----------------	------------------	------------------

Each set includes: Perfecto Aquarium,  
Hood & Light, Undergravel, and  
Power Cannister, Filters, Heater  
and Thermometer

**Desk Top &  
Mini-  
Aquariums**

from  
**\$19.99**

**HANDRAISED BABY COCKATIELS ONLY 99.95**



## LOFT BEDS

"for people on the way up" at  
**JMU**



- Sturdy construction-solid 4 x 4 legs posts with metal angle braces
- Easy assembly
- Fits standard dorm mattresses
- Adjustable ladder posts
- Delivered to JM's parking lot
- Only \$79.00 (plus tax & \$10.50 shipping)

### SECOND FLOOR, INC.

will be delivering loft orders to JM's parking lot  
(across Main St. from Bluestone buildings)

**THURSDAY, AUGUST 31st from 1-5pm**

*Did you miss the order deadline?*

Extra lofts will be available for sale at this time.  
Be sure to arrive early though due to limited excess supply.

## For Bodybuilding, Powerlifting or General Fitness JOIN



**WE OFFER:**

- ✓ Extensive Line of Freeweights
- ✓ Magnitude of Machines
- ✓ Stationary Bikes
- ✓ Tanning

#### HOURS:

Mon - Fri 8:30am - 9pm  
Sat - Sun 10am - 3pm

Student Special : \$55.00  
per semester  
Monthly Memberships  
Available

51 Court Square  
Harrisonburg, VA

**434-9940**

## FREE KRYPTO LOCK

Any Mountain Bike Purchase  
(with this ad)

BIKES ACCESSORIES OR SERVICE

**MOLE HILL BIKES**

YOUR **GIANT** BIKE DEALER  
PRECISELY RIGHT.

Hrs. Mon - Sat  
1 - 6 PM  
Closed Thurs

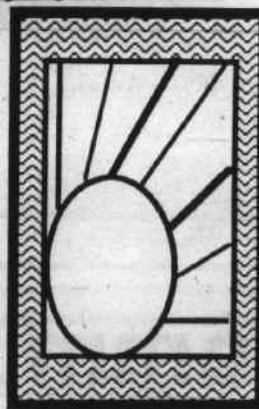
**867-5486**

Directions:  
33 W. 4 miles  
L. on 734 1 mile



## TROPIC TAN WELCOME BACK to School Specials

(WE OFFER YOU MORE!)



KEEP THAT SUMMER TAN WITH  
THE BEST, OUR WOLFF SYSTEM  
TANNING BEDS AND BOOTHS!  
YOU'LL RECEIVE **2 EXTRA VISITS**  
WITH THE PURCHASE OF ANY  
PACKAGE!



WRAP UP WITH SLENDERQUEST  
AT TROPIC TAN AND UNWRAP  
A NEW YOU! (lose 4-15 inches  
per wrap)  
**SPECIAL INTRODUCTORY BODY  
WRAP ONLY**

**\$19.95**




SHOW OFF THAT TERRIFIC TAN  
AND GREAT LOOKING BODY  
WITH **TROPIC TAN'S** GREAT  
LINES OF LADIES SWIMWEAR.  
**TAKE 30% OFF** THE ALREADY  
LOW PRICES ON ALL IN STOCK.  
Samantha Lee And Islandwear

**SPECIALS ONLY GOOD WITH STUDENT I.D.**  
Offers end Sept. 30, 1989

Tropic Tan  
1790-116 East Market St.  
Harrisonburg  
(a few doors down from KROGER)

**CALL  
433-TANN**






Want a new look to go with the new school year? Come on by **CUT-UPS** and see what our trained professionals can do for you.

**10% discount** with Laura, Kris and Angie (formerly of Head First)

Mon.- Sat. 434-2485




**Colonial Touch**  
Bake Shop  
1635 East Market Street  
Market Square East

**Welcome Back Students**

Special occasion cakes and pastries  
Complete catering services

Mon-Sat Hours:  
7:30a.m. - 5:30p.m.  
**433-3713**





**LOOKING FOR SOME FRIENDS?**

Visit  
**Harrisonburg Friends Meeting**  
unprogramed meeting for worship

5:00 Sunday (Quakers)  
Rt. 33 west 3.5 miles west of court house  
at Dale Enterprise

433-8574 828-2341

**STATE INSPECTION STATION**

**THE ADVANTAGE T/A**  
Styled For World-Class Sedans.



- Computer-optimized all-season tread design provides excellent wet and snow traction plus a quiet ride.
- Dual compound tread gives long tread life and excellent traction.
- Rayon construction helps smooth out uneven roads for a comfortable ride and superb mileage.

**BF Goodrich**

Heishman's  
**BLUE RIDGE TIRE, INC.**  
E. Market at Furnace Rd., Harrisonburg

Your BFG Straight Talk Tire Dealer

**STATE INSPECTION STATION**

WHEEL ALIGNMENT  
BRAKES - SHOCKS  
TUNE-UP - MUFFLERS  
WHEEL BALANCE  
BATTERIES

**434-5935**

## Commuter Students

If you want your local address to appear in the permanent 1989-90 Telephone Directory, the blue commuter student local address cards must be returned to Warren Campus Center G10 or the commuter student office by 5pm on Sept. 4. If you have misplaced your blue card or need to fill out a new one, you can pick up one in the commuter student office or in WCC G10.



**Remember:**  
Commuters  
Go by WCC G10 or the  
commuter student lounge  
and fill out blue address  
card before 5pm on  
Sept 4th!







ADVERTISED ITEM POLICY: Each of these advertised items is required to be readily available for sale in each Kroger Store, except as specifically noted in this ad. If we do run out of an advertised item, we will offer you your choice of a comparable item, when available, reflecting the same savings or a raincheck which will entitle you to purchase the advertised item at the advertised price within 30 days. Only one vendor coupon will be accepted per item purchased.

COPYRIGHT 1989 - THE KROGER CO. ITEMS AND PRICES GOOD SUNDAY, AUG. 27, THROUGH SATURDAY, SEPT. 2, 1989, IN HARRISONBURG, VA. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS.

# Welcome Back Students



**Gwaltney Great Dogs**  
1-lb.

**69¢**

U.S. GOV'T INSPECTED  
**100% Pure Ground Beef**  
Pound

**99¢**

CHILLED  
**Donald Duck Orange Juice**  
64-oz.

**\$1.19**

NONRETURNABLE BOTTLE  
**Diet Dr. Pepper or Dr. Pepper**  
2-Liter

**89¢**

IN THE RESTAURANT  
INCLUDES PICKLE & CHIPS  
**Four by Four Sandwich**  
Each

With Free 12-oz. Soda

**\$2.19**

ALL VARIETIES  
**Lay's Potato Chips**  
6.5-oz.

**99¢**

IN THE DELI-PASTRY SHOPPE  
**BUY ONE**  
14-OZ. BAG PLAIN OR UNSALTED  
**Deli Style Nacho Chips**  
**GET ONE FREE!**

**BUY ONE**  
QUART ANY VARIETY  
**Edy's Ice Cream**  
**GET ONE FREE!**

**Top Flight Single Subject Themebook**  
70-Sheets

**44¢**

**WRITE BROTHERS Papermate Pens**  
10-Pack

**99¢**

## Back-To-School Savings

- |  |   |
|--|---|
| MR. COFFEE<br><b>Filters</b> ..... 3 50-Ct. Box <b>\$1</b>   | PLAYTEX SMALL, MEDIUM OR LARGE<br><b>Living Gloves</b> ..... Pair <b>\$1.99</b>                 |
| AMERICAN NO. 2<br><b>Lead Pencils</b> ..... 2 12-Ct. Pkgs. <b>\$1</b>  | G & S CAN/BOTTLE OPENER OR VEGETABLE<br><b>Peeler</b> ..... Your Choice <b>89¢</b>              |
| 60-WATT OR 100-WATT COST CUTTER<br><b>Light Bulbs</b> ... 2-Pak <b>FREE!</b>   | SPONTEX<br><b>Big Job Sponge</b> ... Each <b>99¢</b>  |
| "C" OR "D" SIZE 2-PAK OR "9-VOLT" 1-PAK<br><b>Duracell Batteries</b> Ea. <b>\$2.29</b>                                 | WILLERT TOILET BOWL<br><b>Deodorizers</b> ..... Each <b>59¢</b>                                 |
| LIBMAN SNAP'N SPONGE MOP, FIRST MATE PURE COTTON WET MOP OR NEAT SWEEP<br><b>Angled Broom</b> ..... Each <b>\$4.99</b> | RUBBERMAID WASTEBASKET 20-QUART OR RUBBERMAID<br><b>Laundry Basket</b> ... 40-Qt. <b>\$3.99</b> |



## Hilltop Carwash

Just off E. Market St. on Old Furnace Rd.  
Harrisonburg, Va.



Automatic Wash and Tire Scrub  
NO EXTRA CHARGE FOR UNDERCARRIAGE WASH  
And Diamond Glo Polish Wax

**\$1.50**

(With this coupon only)  
1/2 price value

Good Mon-Sat 9 to 6 (while attendant is on duty) Expires 9-30-89

**WE HAVE RAIN CHECKS NOW!**

IF IT RAINS THE DAY YOU WASH YOUR CAR, YOU CAN  
COME BACK WITHIN 3 DAYS AND GET A FREE WASH

## Cool Breeze Cyclery

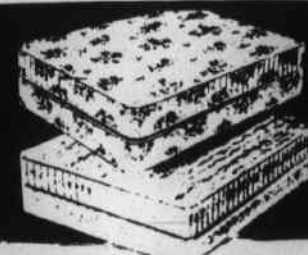
KRYPTONITE LOCKS ONLY \$19.95 UNTIL SEPT. 2nd  
GET A KRYPTONITE LOCK FREE WITH ANY BIKE PURCHASE!

40 S. Liberty St.

(with this ad)

433-0323

# SAVE



## MATTRESS SALE

Starting at:

Inner Spring Mattress Sets:

**\$44** each piece TWIN

**\$109** TWIN SET

**\$49** each piece FULL

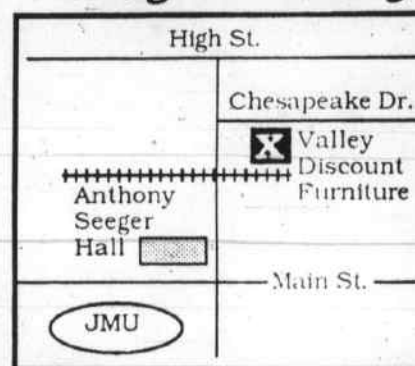
**\$129** FULL SET

Carolina Furniture Student Desks.....\$129

4 Drawer Chests.....\$59

Bean Bags.....\$29

**Only 1 block from campus!**



**Valley Discount Furniture**

*Brand names for less*

290 Chesapeake Dr.

433-0909

Hours: Mon.-Fri. 10-6  
Sat. 10-3



medco drug  
**\$3.00 OFF**

On Any  
New or Transferred  
**PRESCRIPTION**

other than from  
another **Standard** or  
**Medco Drug**

• With this coupon  
Expires - 9/30/89

medco drug

Reg. 99¢

**STANDARD DRUG**

**ASPIRIN**

Tablets-100's  
"Compare to Bayer"

**BUY 1,  
GET 1  
FREE**

• With this  
Coupon  
limit-2

Expires - 9/30/89



## medco drug PRESCRIPTION CENTER

115 WEST MAIN ST. • VALLEY MALL • HARRISONBURG, VA.  
Sale through Saturday, September 30, 1989

RIGHTS RESERVED TO LIMIT QUANTITIES • A FEW ITEMS NOT AVAILABLE IN ALL STORES

**BECAUSE WE CARE WE OFFER THESE SERVICES**

• PRESCRIPTION COUNSELING SERVICE • SENIOR CITIZEN DISCOUNT  
• FAST FRIENDLY SERVICE • COMPETITIVE PRICES

We also have the **SAFE/CHECK** Computer System which provides you with:

• COMPUTERIZED PRESCRIPTION SERVICE  
• DRUG INTERACTIONS AND ALLERGY MONITORING  
• YEARLY TAX RECORDS  
• COMPLETE FAMILY RECORDS

We accept the following prescription plans:

• BLUE CROSS • STATE EMPLOYEES PLAN • MEDICARE EXTENDED PLUS  
• VIRGINIA MEDICAID • ROCCO INDUSTRIES • PCS • PAID • APS  
• PDI • AETNA

medco drug

**VIDAL SASSOON**  
Advanced

Shampoo or Rinse- 7 oz.

**\$1.79**

• With this coupon  
Expires-9/30/89 • limit-4



medco drug

**NO NONSENSE**  
Panty Hose  
**BUY 1, GET 1  
FREE**

• Of same or lesser value  
• With this Coupon  
Expires - 9/30/89  
limit-4



medco drug

All

**COSMETICS**  
**BUY 1, GET 1  
FREE**

• Of same or lesser  
value  
• With this coupon  
limit - 2  
Expires - 9/30/89

medco drug



**ULTRA BRITE**  
Toothpaste

tube - 4.3 oz.

**79¢**

• With this coupon  
Expires-9/30/89 • limit-2





## \$5 HAIRCUTS

Tuesday  
Wednesday  
Saturday  
(With Student ID)

1 Table Toning Bed  
Students \$5 per visit  
by appointment

ALSO Unadvertised weekly specials!

**Perm Sale \$35 (reg \$48)**

(Long hair additional. Expires Sept. 30)

**1433 SOUTH MAIN STREET (Beside 7-11) 433-1588**

*Kathryn's*

**Bold  
Fun  
Energetic**

**SUMMER CLEARANCE  
SALE**

All items 70% off

Keep your summer fun  
with visits to the  
Solarium Sun Bed  
Special for JMU Students  
5 visits for **\$18.99**

Model:  
Owner  
Kathy Rowland

**Dukes Plaza 434-1241**

## WELCOME STUDENTS



**433-8006**

### JOBS AVAILABLE FOR:

- Secretaries
- Word Processors-IBM
- General Office
- Typists
- Receptionist/Switchboard
- Light Industrial
- General Labor

Must be able to work 4 hours consecutively

**THE PUMPKIN  
HOUSE  
INN,  
LTD**

*Bed & Breakfast  
In scenic countryside  
8 mi. south of JMU!*

1847 Restored brick  
home featuring victorian  
& country rooms, some with  
private bath, fireplace. Furnished  
with antiques. 7 guest rooms.  
Continental breakfast.

Great for your parents when  
they come to visit you!

**(703) 434-6963**

On Route 11 between I - 81 Exits 60 & 61  
Now listed in JMU Directory!

# BONANZA.

*Where The Extras Don't Cost Extra*

**INTRODUCING "THE LIGHTER FARE" TO  
OUR FAMOUS FRESHTASTIKS FOOD BAR  
LUNCHES STARTING AS LOW AS \$3.99**

Come dine in our beautiful newly  
remodeled restaurant with the  
look of the 90's. Enjoy steaks,  
chicken, seafood, or salad. All  
meals include our famous Fresh  
Tastiks Food Bar introducing  
"The Lighter Fare" with dishes low  
in calories, cholesterol, and fat.  
At BONANZA, we pride ourselves  
on anticipating the needs and  
desires of our customers; so come  
home to BONANZA "Where the  
extras don't cost extra."

**ROUTE 33 at 829 E. Market St.  
(Exit 64W on I-81)**

benetton

WOOL  
SEASON  
is almost  
here!

UNITED COLORS  
OF BENETTON

**FALL COLORS OF BENETTON.**

shop now for **50% savings**  
on selected merchandise

Valley Mall

benetton

**434-0119**



## Hughes Pharmacy, Inc.

Welcome Back  
JMU Students!

Make Us Your Personal  
Pharmacy

- Free Consultation
- Friendly Staff

Prescriptions and over the  
counter medications,  
Cosmetics, Perfumes  
and Health Care needs.

Student Charge Accepted



434-8650  
1021 S. Main St.  
(Beside JM's)



# YOU CAN'T FLY IF YOU'RE HIGH.

Don't let your lungs  
go to pot.

When you reach for a dream,  
whether it's in school, in sports,  
or on stage, you've got to be  
on your toes. That's why you  
should take a second look at  
marijuana and think twice  
before you smoke.

New studies show that smok-  
ing pot can hurt your lungs  
much more than you think.  
If you're young and growing, it's  
a lot more dangerous than you  
imagined. And a lot less cool.

If you don't think you can find unique and  
exciting fashions in Harrisonburg,

# YOU CAN!



*Just ask Molly.*  
"The party  
was a  
**SMASH!**  
I danced all  
night and  
everyone  
wanted to  
know  
where my  
outfit came  
from!"

## MULTIPLES.

SANDRA GARRATT

Imago & Merle Norman  
Just for the look  
Valley Mall  
Watson's Corridor

Don't Let Your  
Business Become  
Ancient History...



ADVERTISE IN  
THE BREEZE

568-6596



# THE OUTDOOR PLACE

Over 20 Yrs Experience



## PRE SEASON SKI SALE!!

On Our 10th Anniversary In The Valley,  
We Have All  
Regular Priced Ski Merchandise  
**REDUCED 20%**

**PLUS OUR SPECIAL  
PRICED MERCHANDISE  
DOLOMITE BOOTS**

- REG. \$175
- NOW \$109

**EDELWEISS PARKA**

- REG. \$150
- NOW \$99

**AND MANY MORE!!**

**ALL 1988-89 SKI  
EQUIPMENT AND SKI WEAR  
REDUCED UP TO 60%**

**ALSO 1989-90  
SKI PACKAGES  
AS LOW AS \$349**

**FOR**

- SKI'S
- BINDINGS
- POLES
- BOOTS

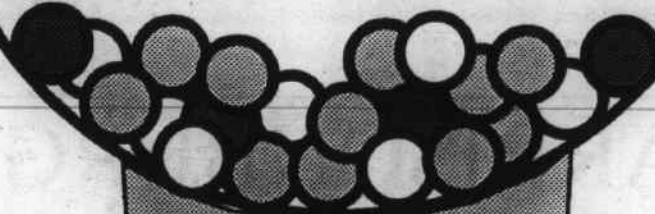
Watson Corridor, Valley Mall

433-8857

*Your "Candy Florist"*

Lollipop Arrangements  
Party Supplies, Cards, Gifts  
And a New Greek Section!

Come visit us for a unique experience



The  
**LOLLIPOP  
TREE**

*Send The Sweetest Gift In Town*

434-  
TREE

Dukes  
Plaza

# THE MARK-IT

434-4824 Valley Mall - Harrisonburg

Welcome Back JMU



## 30 JMU Designs In Stock

Custom Silk Screening  
Group Discounts  
Low Minimum Orders

## Greek Specialties





## WELCOME BACK STUDENTS

Fresh Seafood • Steaks • Ribs • Cocktails  
• Complete Dinners from \$5.95

## MOSBY'S MILL

All You Can Eat  
Specials Daily  
Carry Out Available



20 West Mosby Road Behind McDonalds  
Next to Dukes Plaza Shopping Center (703)434-6243

## HARRISONBURG'S FASTEST!!!

• 1 HR. Film processing at two convenient locations:

\*Valley Mall & Dukes Plaza

• Enlargements

From 35mm negatives in 5 minutes on Virginia's only Kodak **Create - A - Print** center. (E. Market St. Store)

• No negative? No Problem!

Enlargements up to 16 x 20 in. from Prints and 35mm slides in under an hour (Valley Mall Store)

• Fast Service on E-6, Black & White and other processing too!

• Complete line of Olympus, Nikon, Minolta, Pentax, Fuji and Kodak Cameras.

• Film, Darkroom supplies, Zoom, Telephoto Wide-angle lens, Video Camcorders and Rentals.



*King*  
PHOTO SUPPLY

889 E. Market St.  
434 - 4445

*King*  
1 HR. PHOTO

Valley Mall 434-6527 Dukes Plaza 434 -3012

Thanks For Reading Our Ad!

## Hair Mates

Sex Makes No Difference  
HAIRSTYLING FOR  
MEN-WOMEN-CHILDREN  
PERMING-COLORING-STRAIGHTENING

### PRODUCT LINES:

- Matrix
- Paul Mitchell
- Nexxus

MAKE HAIR MATES  
A FAMILY AFFAIR

NO APPOINTMENT  
NECESSARY

**433-8458**

MARKET SQ. EAST  
SHOPPING CENTER

**434-1507**

381 N. MASON

**433-0801**

ROCKINGHAM SQUARE  
1743 S. HIGH ST.

MON-FRI  
9 TO 7  
SAT 9 TO 4



HARRISONBURG-WAYNESBORO-RICHMOND-ROANOKE-VINTON  
SALEM-NORFOLK-STANTON-CHARLOTTESVILLE-LYNCHBURG-MECHANICSVILLE

*Berkeley*

Realty, Inc. of Harrisonburg

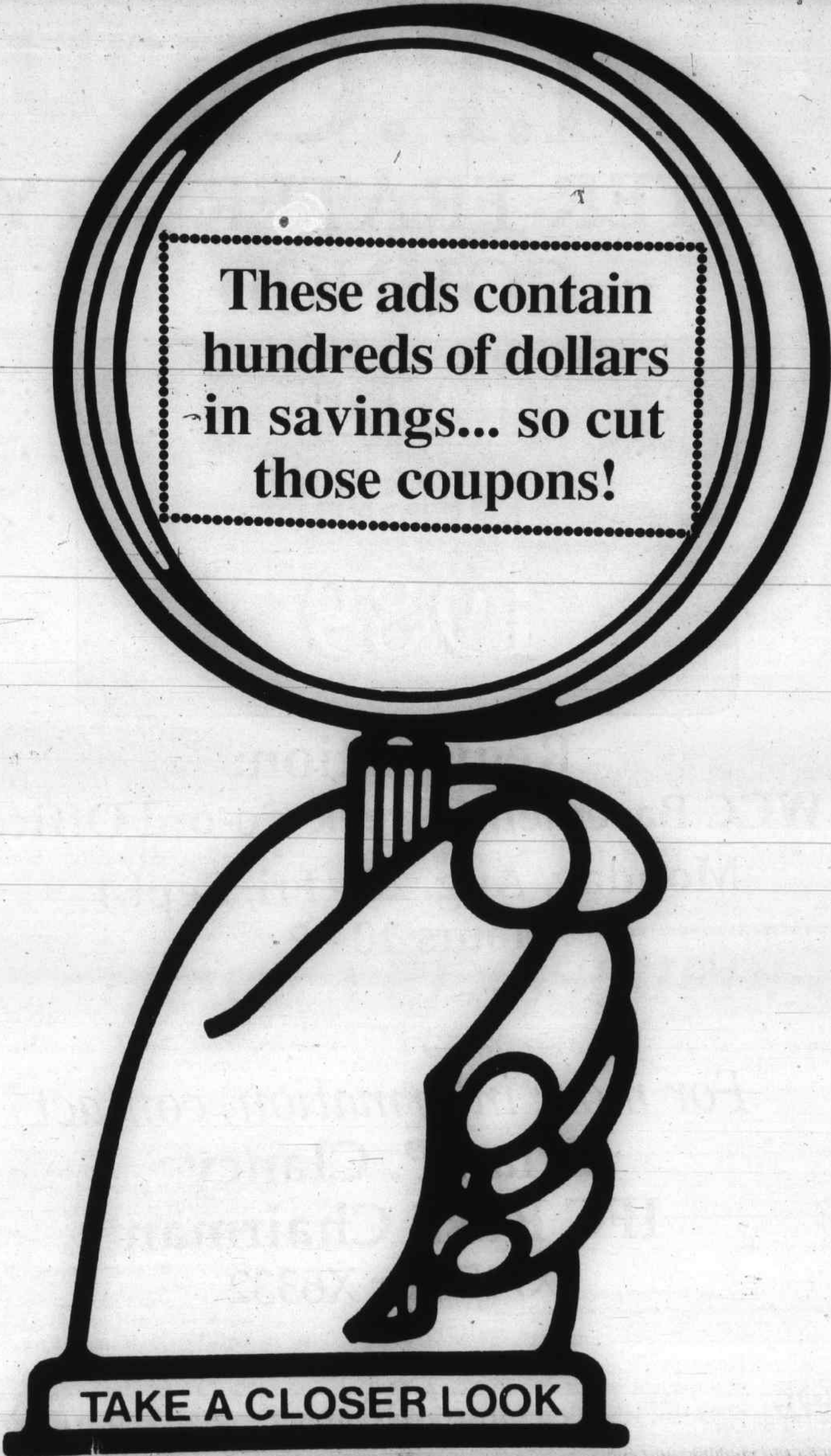
**Better  
Homes  
and Gardens®**

Welcomes  
Students, Faculty and Staff  
to stop by our new office on  
1373 S. Main Street  
Harrisonburg, VA

Housing still  
available for the fall  
semester, from  
single bedrooms to  
full units

WE SPECIALIZE IN  
OFF-CAMPUS HOUSING  
434-1876





**These ads contain  
hundreds of dollars  
in savings... so cut  
those coupons!**

**TAKE A CLOSER LOOK**



# I.F.C.

## INTER FRATERNITY COUNCIL

ΠΚΦ  
PI KAPPA PHI

AXP  
ALPHA CHI RHO

FALL  
RUSH  
1989

ΣΧ  
SIGMA CHI

ΚΣ  
KAPPA SIGMA

**Registration:**  
WCC Basement, Greek Co-ord Office  
Monday, Aug. 28 - Fri, Sept 1  
Hours 10 - 2

ΣΠ  
SIGMA PI

ΧΦ  
CHI PHI

*For more information, contact*  
**Brian P. Clancy**  
**IFC Rush Chairman**  
X7178 or X6332

ΘΧ  
THETA CHI

ΣΝ  
SIGMA NU

ΣΦΕ  
SIGMA PHI EPSILON

ΑΚΛ  
ALPHA KAPPA LAMBDA

ΛΧΑ  
LAMBDA CHI ALPHA



# Business 101: How to place a classified

All you need to do is:

1. Write your classified or personal on a piece of plain paper with your name and phone number at the bottom
2. Follow the directions below for payment and deadlines, SO...

## ***PLACE A CLASSIFIED!***

To place yours, fill out the information to the right.  
Then mail coupon with payment in campus mail  
addressed to:

*The Breeze  
Campus Mail*

OR

You can bring the coupon down in person to The Breeze  
office located in the basement of Anthony-Spæger Hall.

**COST:** \$2.50 for first 10 words  
\$2.00 for every ten word increment after that.  
i.e. 1-10 words = \$2.50  
11-20 words = \$4.50, etc.

### **DEADLINES:**

Thursday's issues: NOON TUESDAY  
Monday's issues: NOON FRIDAY

Please make sure mailed ads are mailed in campus mail  
two days before the deadline so we receive them in time.

**CLASSIFIED** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NAME** \_\_\_\_\_

**PHONE #** \_\_\_\_\_

NAME AND PHONE MUST BE INCLUDED WITH CLASSIFIEDS, BUT THE BREEZE  
KEEPS ALL SUBMITTERS COMPLETELY ANONYMOUS TO THE GENERAL PUBLIC.

**CLASSIFIEDS ACCEPTED ON A PRE-PAYMENT BASIS ONLY**



# I.F.C.

## INTER FRATERNITY COUNCIL

ΠΚΦ  
PI KAPPA PHI

AXP  
ALPHA CHI RHO

FALL  
RUSH  
1989

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SIGMA CHI

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KAPPA SIGMA

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**Brian P. Clancy**  
**IFC Rush Chairman**  
X7178 or X6332

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SIGMA NU

ΣΦΕ  
SIGMA PHI EPSILON

ΑΚΛ  
ALPHA KAPPA LAMBDA

ΛΧΑ  
LAMBDA CHI ALPHA



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**CLASSIFIED** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NAME** \_\_\_\_\_

**PHONE #** \_\_\_\_\_

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For Advertising Information

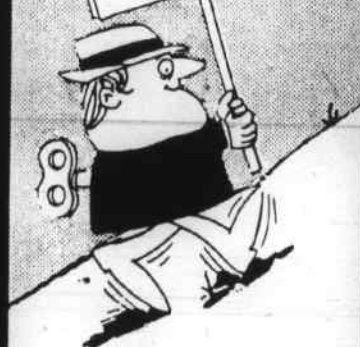
# Call 568-6596

## GET A JUMP ON THE COMPETITION . . .

It's  
Easy  
to  
Advertise  
in

*The  
Breeze*

Call  
568-6596  
For Ad  
Info



**DISPLAY  
DEADLINES**

Monday's issues

5 p.m. prior  
Friday

Thursday's issues

5 p.m. prior  
Monday

"Dressing for success  
starts from the ground up!"



We make keys too!

Here's a great *new* way to keep your shoes good-looking—for a nice price *and* with the convenience of superfast service! We're a *new idea* in custom shoe maintenance and repair. We can fix most shoes in under an hour, and many while you watch! Best of all, we guarantee your satisfaction. One more thing: the boss wants us to tell you a little tidbit about himself, but we want you to know about all the really important stuff first (don't worry, boss, we'll get to you):

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- leather half soles
- heels
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Weight loss varies by individual.



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# WELCOME BACK JMU!

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**Forest Hills** - 2 RMs in townhouse for females. No smoking, no pets. \$150/mo. Share utilities. Lease through May 1990. See Jill at 831 Village Lane or call 433-9109.

**3 BR Duplex** - Lots of extras. Port Rd. Like new, efficient, quiet, private, safe. Large yard (we mow). \$465. 434-2100.

**Mini Storage Units** - U-lock & keep key. 200 sq. ft. \$35/mo. 896-2915. Save this number for your storage needs.

**Large Apt.** - 3 very large BRs. 3 or 4 females. Big kitchen, screened porch, back yard, much privacy. 6 blocks from campus. All utilities included. 4 at \$160 (\$640). 3 at \$210 (\$630). 434-1940, 289-5055.

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**New, Used Lofts** - \$40 & up. Call Melvin, 432-1804.

**Lofts Just \$84.95 Plus Tax** - Free delivery to your room. Optional installation \$15. Call 432-1076.

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**Delivery Personnel** - Great for anyone 18 years or older! Domino's Pizza has part-time & full-time positions available now. Earn \$7-\$10/hr. with tips + commission. You must have a good driving record, current auto insurance & an automobile. For more info, call or stop by the following locations after 3 pm. Domino's Pizza, 433-2300: 31 Miller Circle (off Rt. 11 beside Skatetown); 22 Teri Dr. (off Rt. 33 behind Schewel's Furniture Co.)

**Energetic Person To Be A Rep.** for Coppertone Spring Break trips to Cancun, Daytona, Nassau & Jamaica. Best programs available anywhere. Great incentives & free trips possible. Call for more info. (800)222-4432 & ask for Bruce or Brenna.

**Looking For** a fraternity, sorority or student organization that would like to make \$500-\$1000 for a 1-week on-campus marketing project. Must be organized & hard-working. Call Patti or Myra at (800)592-2121.

**National Marketing Firm** seeks mature student to manage on-campus promotions for top companies this school year. Flexible hours with earnings potential to \$2500 per semester. Must be organized, hard-working & money-motivated. Call Patti or Myra at (800)592-2121.

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**Horizon Sure Tan** is your professional tanning center. Both UVA & UVB rays. Phone 434-1812 or stop by 1106 Reservoir St.

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**Just Lift Your Phone** & we'll lift your bed. Lofts, \$84.95. Call 432-1076.

**Have You Heard?** Pazazz has the biggest & best selection of Greek paraphernalia in town! Check it out!

**Sex Life Need A Lift?** Get lofted! Lofts, \$84.95. Call 432-1076.

**Madison Express T-shirts** - "Enrollment has its privileges." 100 percent cotton, \$10. Call Essen, x5165.

**Male freshmen** interested in the JMU Swim Team meet Wed., Aug. 30 from 3-4 p.m. in Godwin Purple & Gold Room. Upperclassmen meet at 4 p.m.



# Welcome Back! Welcome Back!!



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**2 Four Star PIZZAS**  
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Store Sun - Thurs 11am to 1am  
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**10" & 14" Doublezz 2 Four Star PIZZAS**

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PEPPERONI SAUSAGE HAM GROUND CHUCK BACON PINEAPPLE THICK CRUST  
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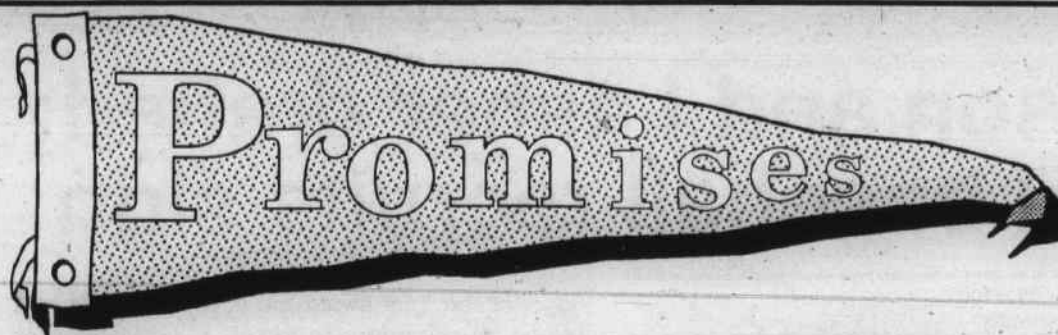
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One Item  
Pizza & Four  
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433-3776



# LIFESTYLE & ARTS



## A Special Guide For Freshmen

You're off on your own now. Ready to start what everyone has said will be the "best years of your life." And although JMU has lots of promises in store, *The Breeze* would also like to warn you about some of the pitfalls that come with the territory.

You'll be here to see the library courtyard, business school and Sonner Hall...

But you'll probably never get to use the front door of the library this semester.

Hillside Area gets free entertainment courtesy of the marching band for the next three months...

But Lake Area residents will get a wake-up drum cadence on the morning of every home game.

An ample supply of grease is available on campus at PC Dukes...

But the place is invaded by aerobics fanatics around 7:30 p.m.

You get non-alcoholic hall programs, like an ice cream social, in your dorm...

But pay your hall council dues — or else you'll never get to use that cake pan.

It is possible to wake up at 7:50 a.m. for an 8 a.m. class and be on time...

But set your alarm anyway, because Mom's not there to say "rise and shine."

Mom will occasionally send money...

But usually you'll have to bum quarters from your roommate for the dryer.

There never will be a line at D-Hall the nights they serve Shepherd's Pie...

But there are lines for everything else — the bank, Mr. Chips, the bookstore, registration, the post office.

The showers do have hot water...

But only when someone on the hall flushes the toilet.

The tracks provide a great shortcut home from Greek Row...

But plan walking to class around the train schedule.

The Health Center has the best supply of aspirin and salt...

But you have to fill out your life history and wait three hours to get any.

Movies on campus don't cost \$5...

But allow for technical difficulties.

Freshmen don't have to worry about parking shortages or \$15 tickets...

But DIP's are the pedestrian equivalent of a DUI — don't walk past the campus police station after a party.

D-Hall occasionally offers the great delicacy of London broil...

But don't expect to cut it with their butter knives.

Guys: the male/female ratio is in your favor...

But that 53 percent usually wants older men.

Girls: all the guys are older...

But get used to conversations that begin with, "Wanna listen to my new stereo?"

The local residents are fairly friendly...

But don't shop at K mart during a "Blue Light Special."

The library is a great place to find information on mating habits of early inhabitants of Bora Bora...

But it's still not a cool place to be at 10 o'clock on a Friday night.

## UPCOMING

As a new feature of the Arts section this year, *The Breeze* will run a regular upcoming events column every Monday. Included in this week's listing are movies; however, Movie Watch normally will run in the Thursday issue. Deadline for submissions is noon the Thursday prior to publication. Information should be sent to Laurel Wissinger, Arts Editor, *The Breeze*. Copy will be run on a space-available basis.

### Monday, Aug. 28

Noon - 1 p.m. — Band, Warren Campus Center Patio

7-9 p.m. — Comedy: Marty Putze and Bertice Berry, Grafton-Stovall Theater

### Tuesday, Aug. 29

7 and 9:30 p.m. — Movie: Twins, G/S

### Wednesday, Aug. 30

5-7 p.m. — Student Activities Night, WCC Patio  
7 and 9:30 p.m. — Movie: Twins, G/S

### Thursday, Aug. 31

8 p.m. — Dance: 24-7 Spyz & Tweed Sneakers, PC Ballroom  
7 and 9:30 — Movie: Jaws, G/S

### Friday, Sept. 1

5-8 p.m. — Concert: Egypt,

### WCC Patio

7 and 9:30 p.m. — Movie: The Accidental Tourist, G/S

### Saturday, Sept. 2

Noon - 7 p.m. — Valley Day, Godwin Hall Field

4-6 p.m. — Canterbury Open House and picnic, Episcopal Campus Center

7 and 9:30 p.m. — Movie: The Accidental Tourist, G/S



# SPORTS

## Allison and Lasher drafted; JMU baseball recruits sign

By Matt Wasniewski  
assistant sports editor

The JMU baseball team lost an everyday starter to the pro draft, recruited several top-notch players, and named an assistant coach over the summer.

Would-be senior Matt Lasher opted to forego his final college season and move on to professional ball. Lasher was drafted by the Angels organization and is playing Class A baseball in the Northwest League in Bend, Ore. So far he has appeared in 28 games and has a .242 batting average, 11 RBIs and 2 stolen bases.

Dana Allison was drafted by the Oakland Athletics shortly after graduation and is playing Class A ball in the Midwest League. Through last Thursday, he had pitched 24 innings and posted a 2-3 record with a 1.13 ERA.

Rob Boddie, Jeff Garber and Mike Linskey, who were drafted at the end of the 1988 season, are playing on pro farm teams. Linskey is 9-6 with the Orioles AA team in Hagerstown, Md. Boddie and Garber are playing Class A baseball for the Montreal and Kansas City organizations, respectively.

In the meantime, first-year head coach Ray Heatwole was busy pounding the pavement in search of some top junior college players to fill some big holes in his lineup. He managed to sign right-handed pitcher Brett Misavage, third baseman Kevin Sisk, catcher Mike Hubbard and outfielder Gary Campbell.

Misavage began his collegiate career at Penn State University, before transferring to Allegany in his sophomore year. He compiled an 8-2 record with a 3.39 ERA. He struck out 60 in 63 innings and registered five complete games.

Sisk, who played for Montgomery Community College in Montgomery, Md., was a two-time recipient of the Washington Home Plate Club's

Player of the Year award and also was named as a Region 20 selection. He batted .419 with 95 runs batted in, 11 homeruns and 30 doubles in his two-year college career.

The third junior college transfer, Campbell, played both baseball and football at Chowan College (N.C.) during the past two seasons. Campbell batted .320 with eight homeruns and 40 runs batted in during his stay at Chowan. He was the Braves' most valuable player in 1989 and was an all-conference selection as a freshman in 1988. In addition, he received Academic All-American honors as a football player last fall as the Braves' starting quarterback.

The Dukes also signed Hubbard, a top scholastic player from Amherst County High School. The catcher batted .441 in three years of varsity play. As a junior he batted .492 to lead the Group "AAA" Western District in hitting.

Hubbard also was named to the first-team All-Western District and All-Northwestern Region squads in his junior and senior seasons.

The Dukes named Dan Maynard to the position of assistant baseball coach. The 26-year-old Virginia graduate played professional baseball as a catcher in the Texas Rangers' organization. He also served as a part-time assistant at JMU during the 1988 season and spent the past year as an assistant coach at UVa.

Coach Heatwole expects Maynard to coordinate recruiting, work with the catchers and serve as a hitting instructor.

"We know, by Dan being here before, his work habits and that he has a good rapport with the players," Heatwole said. "He has proven his ability to recruit players and has a willingness to put in the time necessary to find them."

*Coming Friday . . .  
a special Breeze  
devoted entirely  
to the JMU Dukes'  
1989-90 football  
season.*

*Game schedules,  
a poll and an  
interview with the  
Dukes' coach,  
Joe Purzycki,  
will be some  
special features.*

*If you're a fan,  
don't miss it!*

## REC REPORT

### What's happening at the rec dept . . .

**OFFICIALS** — Interested in becoming a softball official? The first clinic will be Aug. 31 at 5 p.m. in Godwin 205. If you cannot make it to the clinic, report to Godwin 213 for more information.

**SOFTBALL** — There will be a sign-up meeting for men's and women's softball Aug. 30 at 5:30 p.m. in Godwin 344. Games begin Aug. 31.

**GOLF** — There will be a sign up meeting for Captain's Choice golf Sept. 6 at 5:30 p.m. in Godwin 233.

**TENNIS** — Sign-up deadline for the fall tennis tournament is Sept. 6

at 12 noon in Godwin 213.

**ROLLER SKATING** — There will be a roller skate night Sept. 7 and Sept. 21 at Skatetown USA. Admission is free with a valid JMU ID. Skate rentals are available.

**TENNIS CLINIC** — An instructional tennis clinic will be held Sept. 9 at 12 noon on the Warren tennis courts.

**DOMINO'S TEAMTENNIS** — TEAMTENNIS has been moved to the fall this year for a longer season.

The sign-up meeting will be Sept. 13 at 5:30 p.m. in Godwin 344.

**SOFTBALL HOME RUN DERBY** — Sign up deadline for the Softball Home Run Derby is Sept. 20 by 12 noon in Godwin 213.

**FACULTY/STAFF FAMILY FUN DAY** — There will be a games and activities day Sept. 23 for all faculty, staff, spouses and children from 10 a.m. to 1 p.m. in Godwin gym.

**HORSESHOES** — Sign-up deadline for the intramural horseshoes tournament is Sept. 27 by 12 noon in Godwin 213.

**HILLSIDE FITNESS CENTER HOURS** — The hours

for the Hillside fitness center will be 11 a.m. to 8 p.m. Monday through Friday, 1 p.m. to 4 p.m. Saturday, and 4 p.m. to 8 p.m. Sunday.

**GAMEROOM HOURS** — The gameroom will be open from 10 a.m. to 10 p.m. Monday through Friday and from 12 p.m. to 10 p.m. on Saturday and Sunday. The gameroom is located on the third floor of the Warren Campus Center.

A complete schedule of all recreational activities and other operational hours may be picked up in Godwin 213.



# BUSINESS

## College of Business moves toward the '90s

By Meghan Johnson  
business editor

As most JMU students return to campus this week, they'll pass what looks like a great big swimming pool on the lawn in front of Eagle Hall. In truth, it's the beginning of what will become the new College of Business building, expected to be completed in June 1991.

Dr. Robert Holmes, dean of the College of Business, said the rainy summer weather has slowed construction, originally slated for completion in January 1991.

"Nielsen [Construction Company] appears to be off to a very good start with the building, except for the weather," he said.

The 100,000 square-foot building will house 145 faculty, secretarial and staff offices, 18 classrooms, a computer lab the department hopes will hold 100 macro and microcomputers, a business information center and other facilities.

Holmes placed the construction of the building first on a list of three College of Business goals for the academic year. The college also must complete a self-evaluation, to prepare for its reaccreditation evaluation scheduled for the 1990-91 school year.

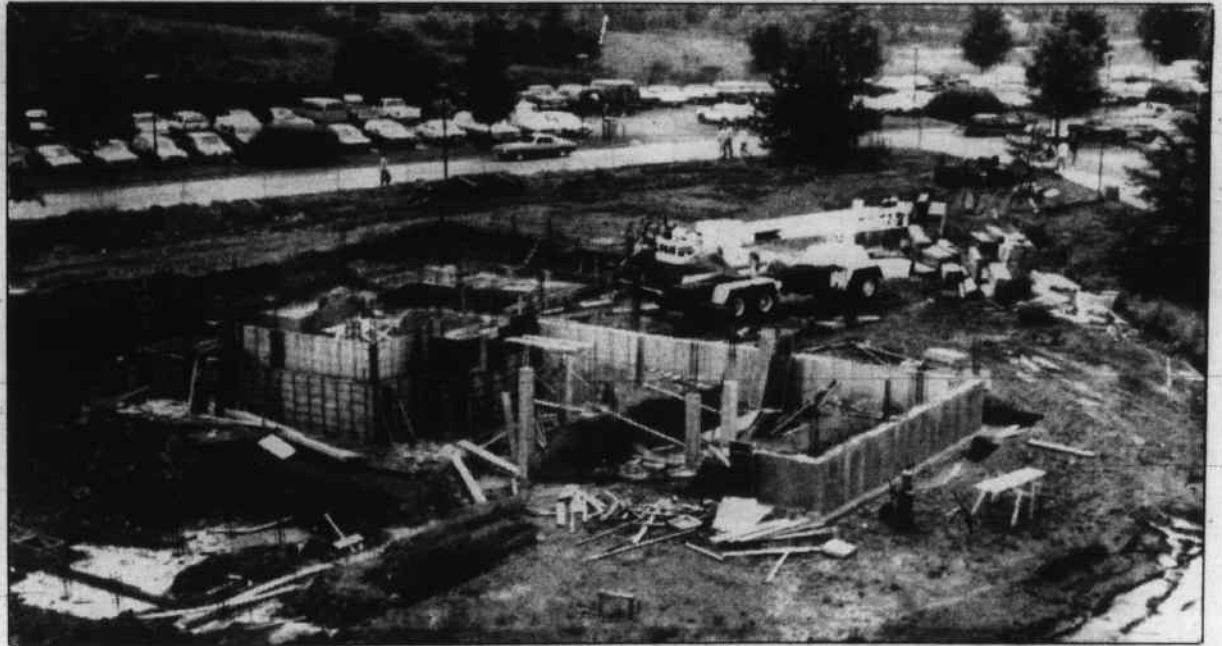
The college will continue to raise funds for its Excellence Through Achievement campaign, a \$2.2 million capital fund-raising campaign which began last May. The campaign now is at about the halfway mark.

Donald Lemish, JMU vice president of university advancement, said the campaign is directed by the Office of University Advancement and chaired by volunteers from the Executive Advisory Council of the College of Business. Alexander Berry III, executive vice president of Signet Bank, serves as chairman for the committee.

Lemish said the campaign, the first capital campaign to be conducted for JMU, is in the "advance gifts" phase while the college seeks "leadership" gifts of \$25,000 or more. Most gifts are made as commitments to be filled within three or four years, he said.

Holmes added that of the \$1.1 million raised to date, College of Business faculty and staff members have pledged a little more than \$180,000 toward the goal.

Lemish said the funds raised will be channelled for teaching endowment and faculty development,



Staff photo by LAWRENCE JACKSON

Site of the new business building under construction on the lawn in front of Eagle Hall.

scholarship endowment, equipping and outfitting the new business building, and computers and equipment as well as other programs.

The schools of marketing and hotel and restaurant management officially merged this summer. They had been operating together unofficially for the past few years, Holmes said.

Dr. Robert Reid, formerly director of the HRM program, will head the school.

"I felt that one person could manage the entire area," Holmes said of the eight marketing and the four HRM faculty members.

Former marketing department head Dr. George Wynn has resigned and returned to full-time teaching.

New faculty members also have been added to the hotel restaurant management and marketing department. Joining the staff are Sandra Woodfin and Melinda Jones in marketing and Dr. Reg Foucar-Szocki in HRM. Raymond La Forge will fill the Wampler-Longacre professorship in marketing.

Dr. Robert Jerome, formerly director of the international business program, is now an assistant vice president in the Office of Academic Affairs in charge of international education. Dr. David

Kreutzer moved last week from JMU's economics department to fill Jerome's position.

Expansion for the studies abroad program for international business students is under consideration, Kreutzer said. Possible programs include semesters in Japan, Australia, Canada and perhaps a Latin America country.

Kreutzer added that Jerome, who has worked extensively with the new overseas programs, will continue to do so while in his new office.

The management department has added two faculty members to its staff, department head Dr. Charles Pringle said. Louis La Jaunie, of the doctoral program at the University of Kentucky, and Robert McMillan, a graduate of JMU's MBA program, will be at JMU for a year.

The economics department added four faculty members: Melvin Ayogu, Donna Pearsall, William Wood and Gene Kimmet will be filling staff positions this fall.

Dr. Charles Bilbrey, head of the information and decision sciences department, said his department also added two new faculty members. Dr. Robert Brookshire, formerly director of academic computing at JMU, and Terri Smith will be teaching in the IDS department this fall.

## NEWS & NOTES

### Disney Co. doesn't mouse around with bootleggers

Anyone who thinks Walt Disney Co. delights in being cute and cuddly had better not get in Peter Nolan's way.

For the last 17 years, Nolan has taken thousands of copyright violators to court for infringements against the company's world-famous critters. Since 1985, he has filed over 1,700 suits, most of them targeted at foreign markets.

The character of Mickey Mouse has served as the

main article of paraphernalia for Walt Disney Co. and has been used more often than any other Disney creation in illegal merchandising campaigns.

World-wide sales from Disney-licensed products reached \$11 billion last year, with the rodent's image generating 80 percent of that revenue. Retailers and vendors often can't help but try to cash in on the market, but Disney is determined to halt the illegal products.

"For four years running in Hong Kong alone, we were filing 80 lawsuits a year," said Nolan. "Now, I think they've gotten the idea."

### Holiday Inn chain sold to British investors

In keeping with the recent corporate trend of dishing off major hotel chains to foreign investors, Holiday Corporation sold its Holiday Inn franchise to Great Britain's Bass PLC Thursday, taking advantage of the company's enormous asset values in making the \$2.23 billion sale.

Holiday Corp. followed suit with the Ramada and Westin chains, both of which were sold recently to foreigners, in order to expand its casino-hotels and expand its three newest hotel chains.



# WELCOME BACK STUDENTS



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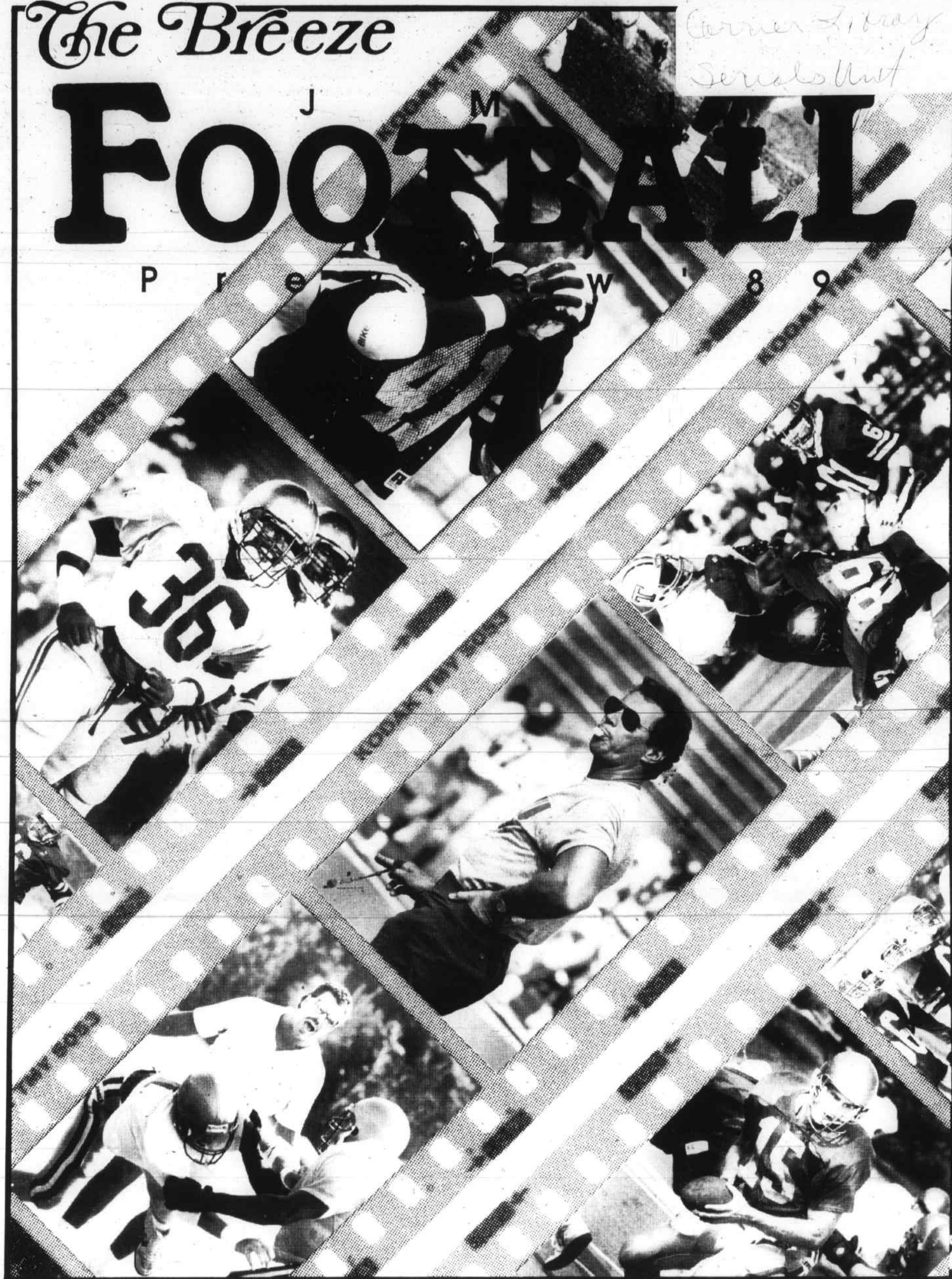


*The Breeze*

# FOOTBALL

P r e s e n t s

*Corner Library  
Serials Unit*





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## PROFILE



### Bloomsburg Huskies

**Location:** Bloomsburg, Pa.

**Enrollment:** 6,951

**Conference:**

Pennsylvania (Eastern Division, Division II)

**1988 Record:** 7-4

**1989 Record:** 0-0

**Head Coach:** Pete Adrian

**Adrian's Record:** 22-9-1

**Last Week:** First game

**Series Meeting:** First meeting

**Offense:** Pro-Set

**Defense:** 52

Make no mistake about it, big games often come early for football teams.

Such will be the case for Bloomsburg when the team arrives in Harrisburg tomorrow for the season opener for both teams. The Dukes are the sole Division I-AA school on the Division II Huskies' schedule, so the thought of an upset has Bloomsburg coaches and players primed for Saturday night's matchup.

The Huskies' strength unquestionably lies in the offense, where seven of their eight returning starters are back. Three-time All-Pennsylvania Conference center John Fulmer anchors a solid Bloomsburg line that boasts both size and experience. Joining Fulmer on the line are junior guards Brian Crouthamel (6-foot-5, 320 pounds) and Rob Grow (6-foot-3, 273 pounds), along with senior tackle Dave Pysher and freshman Bryan Melliger.

The Bloomsburg receiving corps appears to be strong with senior tight end Paul Lonergan leading the charge. A big target at 6-foot-5, 220 pounds, Lonergan checked in as the team's top receiver in 1988 as he pulled in 40 passes for 508 yards. Also back is wide receiver Jeff Sparks, who has registered 38 receptions for 614 yards

and nine touchdowns in the previous two seasons. Checking in at the other slot will be Stef Kern, a sophomore who led all Bloomsburg receivers a year ago with a 28.1 yards-per-catch average.

The backfield has been a hot spot for competition all summer for the Huskies. Arm problems have sidelined sophomore quarterback Dave Robson for much of the preseason, leaving the slot open for fellow sophomore signal caller Alan Eck. The 6-foot-3 Eck transferred to Bloomsburg a year ago and has yet to take a snap in competition.

Four running backs with limited experience should see plenty of time in the Bloomsburg backfield. Junior John Cannon and sophomore Jerry Marks appear to have the inside track, but junior Sal Brown and freshman Craig Harris also have looked sharp in the early going. Both Cannon and Marks saw limited duty in 1988, with Cannon carrying the ball just nine times while Marks registered only seven rushing attempts.

The Bloomsburg defense also will be loaded with newcomers as cornerback Tom Heavey is the only starter from last season. Joining Heavey in the secondary will be safeties Derrick Hill and Trent Dennis, along with cornerback Jerome Wilson.

The two linebacker slots in Bloomsburg's 52 defense likely will be manned by senior Brian Angney and sophomore E. J. Weston, both of whom have some game experience. Up front, the Huskies will have Jeff Haflet and Jake Robinson at the ends, while tackles Larry Beilis and Chaine Casner will fill the middle along with nose guard Mike Gonzalez.

Saturday's contest will be the first chance for JMU to unveil its new Multi-T offense. Designed to take full advantage of Waters' drop-back passing skills while still placing emphasis on the run, the Huskies uncommon 5-2 defense should prove to be an intersecting test.

The Dukes' defense also will be under the gun against Bloomsburg. Injuries to standout veterans Jermel Harris and John Gutter have left JMU in a situation where a number of inexperienced players will be forced into starting roles.

Gametime for Saturday evening's matchup is 7:00 p.m. instead of the traditional 2 p.m. JMU head coach Joe Purzycki apparently asked for the change in an effort to better accommodate those people who are not able to attend the afternoon games during the early fall weeks.



# FOOTBALL PREVIEW

## Purzycki kicks off fifth season at JMU

By Stephanie Swaim  
editor

Linebacker Sonny Smith thinks head coach Joe Purzycki may have missed his calling.

"He's a great motivator," Smith said. "He's gonna be an author someday because he'll have a lot of quotes from all the speeches he's given."

Whether or not Purzycki would make the best seller list with a motivational quotes book or not, he seems to be doing okay at his present job. He begins his fifth season at the helm of the JMU football team tomorrow against Bloomsburg State, after compiling a 24-20-1 record here.

Purzycki came to JMU in 1985, after a four-year stint as head coach at Delaware State where he had a 21-21-1 record and had nationally ranked teams in 1983 and 1984. Since coming to JMU, the team annually has played one of the tougher schedules in Division I-AA football.

This season will mark the finale for Purzycki's first recruiting class at JMU, which includes 11 fifth-year seniors. Smith is one senior who has worked closely with Purzycki for the four years he has been here. Smith has grown to respect his coach for his blue-collar work ethic and says he will never forget the "boot-camp-like" preseason camps he has experienced over the years. Although the first few weeks of three-a-days at summer preseason are especially grueling, Smith feels that these are the days Purzycki uses to bond the team together.

"It's like Parris Island for the Marine Corps," Smith said of the preseason camp. "You kinda hate it, but you also love him for busting your ass, working you hard, making you better."

"It brings all the guys together to unite them, even if it's against him at first. We have a focus and a common bond that we can put towards each team each week," Smith said.

Those who make it to the regular season under Purzycki get to see a side of the coach that few fans ever see. Linebacker Steve Bates will remember his fiery "quotable" locker-room speeches, while senior defensive tackle Matt Uliana has also been moved by the talks.

"He's one of the best motivators I've ever been around," Uliana said. "There are really few people that can really grab you emotionally the way he does."

"He can get a team so fired up you wouldn't believe it, just single-handedly," he said. "It's really hard for one person to manipulate a whole group like that, but he can do it."

With his recent success, it's not surprising that other schools have taken notice. Last spring, Purzycki was one of two final candidates for the head coaching job at Temple

University in Philadelphia. The offer was tempting, Purzycki admits, but he decided that JMU was the best place for him to be at this point in his career.

"I'm really glad that nothing came of it," Purzycki said. "I think this is a better place for me, a better place for my family, with a greater possibility of winning. In my profession, in the long-term you have to create a program that can win."

"What I saw in James Madison in the long term is that we can win here — we *will* win here," he said. "We're on that level and in the direction we're going and they [Temple] really have it cut out for them."

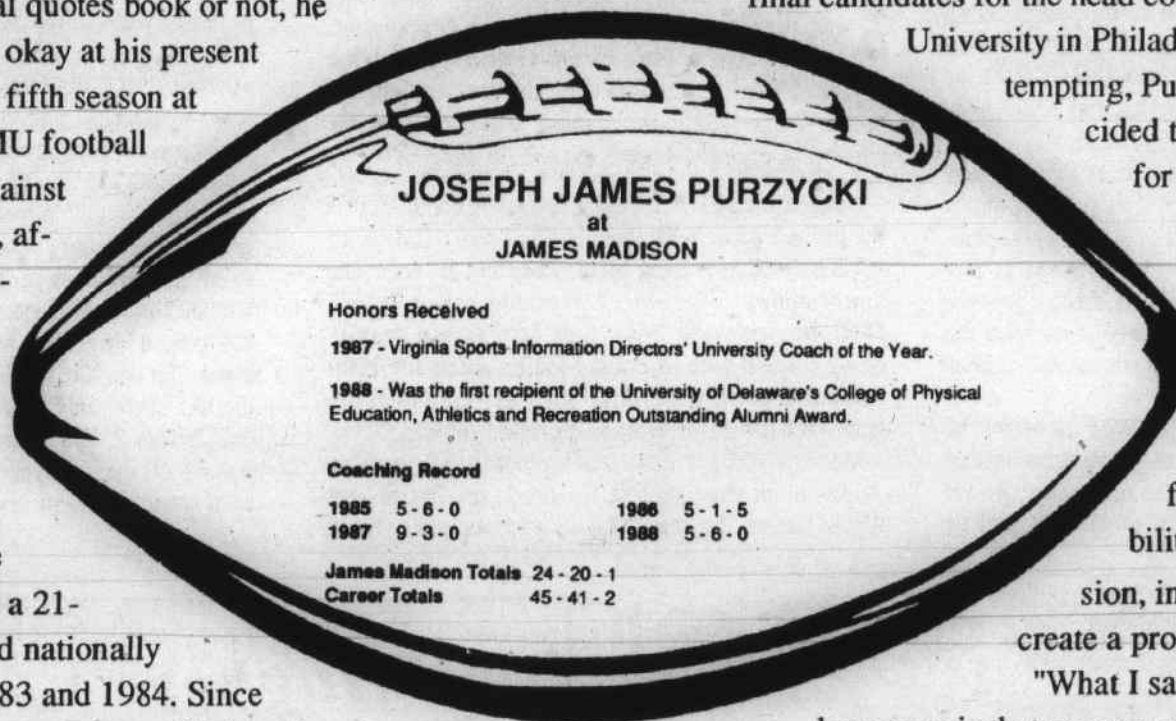
Even though Purzycki has said that he is happy at JMU, he admits that he hasn't turned a deaf ear on all other offers. He admits that there will always be that "desire to climb, or go to the next level."

"I'll continue to always listen," Purzycki said, "but in many ways I find the more I get out there and listen, the more I appreciate the situation we have here and the chance we have to build a program we can really be proud of. That's not possible at a lot of places."

When the "Temple talks" were going on, however, several players were following the progress too. Smith said that he was "kind of ticked off" when he thought Purzycki might leave.

"When I heard he was gonna leave it kind of ticked me off, because he would be letting us down," Smith said. "He did promise me, Steve Bates and the guys who came in the first recruiting class that he wasn't going to leave till we won the national championship. If he does leave he'll be hard to replace."

Maybe he didn't miss his calling after all.





# FOOTBALL PREVIEW

## Team looks to prove itself on the field

By Dave Washburn  
staff writer

For the JMU football team, the 1988 campaign proved to be an unfortunate lesson in one of life's simplest laws — what goes up must come down.

After taking the Division I-AA football ranks by storm with its playoff appearance and national ranking in 1987, the Dukes fell upon hard times in 1988 as a rash of midseason injuries devastated the defense and left JMU with a disappointing 5-6 mark.

But last season's losses may pay big dividends for the Dukes in 1989. In addition to the return of 18 starters, JMU returns a number of other lettermen who gained valuable experience in the wake of the number of injuries, a thought that has JMU head coach Joe Purzycki cautiously optimistic.

"We will be as experienced and as deep as any team we've had at JMU, but we've still got major question marks at several positions," Purzycki said. "This team seems on paper to be as good as any we've had in five years, but we have to come together and gel as a team. We have to develop the chemistry that allows you to be a successful football team."

If JMU is to return to the ranks of the elite, the offense must be able to rebound from a showing last season that ranked as the worst in four years. And if the early indicators are correct, the Dukes will do

just that, thanks in part to a new offense called the Multi-T. Without changing the traditional elements of the run-oriented Winged-T the Dukes now will have the opportunity to take full advantage of strong-armed abilities of junior quarterback Roger Waters.

The burly 6-foot-5 Waters has looked sharp in the preseason on his way to emerging as JMU's top signal caller over a pair of fleet-footed competitors in junior transfer Tom Green and redshirt freshman Eriq Williams.

"One of the reasons we considered changing sets . . . was because of Roger Waters," Purzycki said. "Here we have a big, strong-armed quarterback whose abilities really didn't suit themselves to being in the Winged-T. So we wanted to adopt more of a passing offense for Roger, and we did that."

Despite the new set, Purzycki leaves no doubt that the ground game will again be the Dukes' forte with All-State fullback Greg Medley leading the way. The hard-running 5-foot-10, 210-pound senior led all JMU carriers with 761 yards last season despite being riddled with injuries. Medley enters the 1989 campaign with a definite shot at becoming the team's second all-time leading ground gainer.

Medley will get plenty of help with the rushing chores from experienced juniors Leon Taylor and Willie Lanier. Taylor, a speedy 195-pound halfback,

was the Dukes' second leading rusher and third leading receiver last season, while the massive 250-pound Lanier will serve as both Medley's backup and backfield mate when Taylor is shifted to the flanker slot.

A host of talented underclassmen will vie for time at the other halfback spot for the Dukes. Junior Mike Campbell was impressive in a late-season victory over Richmond last year and appears to have the edge over redshirt freshman Kenny Sims and sophomore Garrett Washington.

JMU also returns a pair of its most gifted receivers in recent years in junior split end Keith Thorton and senior tight end Walt Frye. Thorton will be hard pressed to top his stats in 1988 when he caught a team-leading 30 passes, including a school-record seven touchdown passes.

What was literally the Dukes' sorest spot last year, the offensive line appears to be one of the squad's great strengths this year. A line which boasts a pair of all-state honors recipients in senior center Rob Howard and junior guard Chris Schellhammer. The 270-pound Howard is back after sitting out the 1988 campaign and already is being touted as the perhaps the top center in Division I-AA. Schellhammer, at only 6-foot-3, 230 pounds, is said by Purzycki to be one of the best players pound-for-pound he's ever seen at the collegiate level.

See PREVIEW page 13►



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# FOOTBALL PREVIEW

## Multi-T

New-look offense hopes to put more bite in its bark

By John R. Craig  
staff writer

Welcome to the "Dog Pen."

In the past this JMU Stadium nickname was for the Dukes' defense, but this season the offense will do much of the barking.

You can't say that head coach Joe Purzycki doesn't learn from his mistakes. After a sub-par performance in 1988, when the Dukes had their lowest offensive output in Purzycki's four years at JMU, he's gone back to the drawing board.

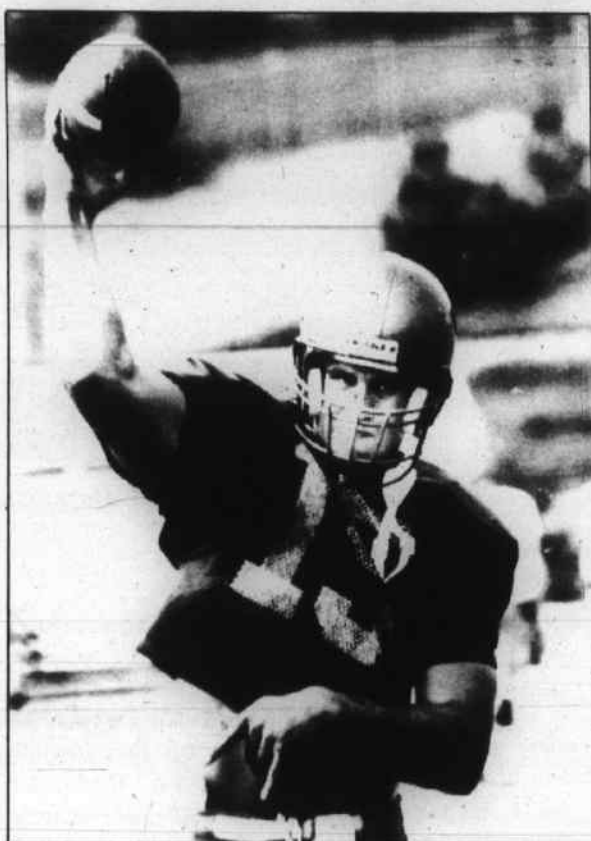
What he's come away with is the Multi-T, an offense designed to better utilize the abilities of starting quarterback Roger Waters. The new look combines Purzycki's traditional winged-T set with the easily recognizable "I" formation.

"Here we had a big, strong-armed quarterback whose abilities didn't really suit themselves into being in the winged-T, so we wanted to adapt a passing offense more for Roger," Purzycki said.

A team that used to pride itself on a nationally ranked defense will now be concentrating on scoring some points of its own.

The 6-foot-4, 240-pound Waters opened the 1988 season but was replaced soon after with Greg Lancaster. This year there is no Lancaster breathing down his neck, but there are a couple of back-ups ready to take Waters' place.

Quarterbacks Eriq Williams, a red-shirt freshman,



Staff photo by MARK MANOUKIAN

QB Roger Waters will call the signals for the new Multi-T offensive set.



Staff photo by MARK MANOUKIAN

The Multi-T offensive set with Greg Medley (35) at fullback, Leon Taylor (9) in motion as the flanker and Roger Waters calling the signals at quarterback.

and Tom Green, a transfer from the University of Maryland, have impressed Purzycki so much that Waters was not named to bark out the signals until after the final preseason scrimmage last Thursday.

"When those two guys are behind the center, the offense takes on a little bit of a different look than when Waters is, and we're trying to accommodate these two different types of talents," Purzycki said.

Williams and Green both possess the ability to threaten the flank and run the option more effectively — similar to the style of Eric Green in 1987 when the Dukes made their first NCAA postseason appearance.

The Multi-T offense is best described by personnel. In one set 210-pound Greg Medley lines up at tailback and 250-pound Willie Lanier is at fullback. Leon Taylor sets as flanker on one side and Keith Thornton is wide on the other side. The formation also allows both to split to the same side.

"We're not going to run away from anybody, but we might kill somebody," Purzycki said. "We're big."

The other set moves Medley into the backfield as the fullback with Taylor at one halfback and Mike Ragin, Kenny Sims or Garrett Washington at the other halfback. In this set the wide-out is usually Thornton.

Confused?

Sometimes players and coaches are too, according to offensive coordinator Herky Billings.

"It gets a little difficult at times — who's going in at flanker, who's going to play the tailback," Billings said. "But we've got the right personnel, we think, with Leon Taylor out at flanker and Mike Ragin as a back-up flanker."

"At the same time they can both be running backs so it can get a little confusing in terms of

substitutions, not confusing in terms of their assignments."

Medley, one of only two true seniors on a squad that includes 11 fifth-year seniors, gives a warning to the opposition.

"Defenses can't just focus on one of us or any particular person," Medley said. "Now they have to concentrate on both of us."

"Also, included is more of a passing attack which [Purzycki] told us is now going to be 60 percent running and 40 percent passing. So it's going to complement both Willie and me."

A 40 percent passing game will give Waters use of the whole field as he reaches his favorite targets — Thornton, Taylor and tight end Walt Frye.

"I like it," Waters said of the Multi-T. "It widens things out. You get Leon and Keith spread out all over the field. It helps the running game and the passing game because it makes the defenses, where they would sit in tight, now they're spread out all over the field. It's great."

Purzycki said he's impressed with Waters and how well he's been able to perform in each scrimmage against the competition. On the other side of the coin, if the coach sees a defense he can exploit another way he may attack with Williams or Green.

"If some defense wants to line up and play us unsoundly like they did last year, I wouldn't hesitate to take one of those guys off the bench and put them in the game," Purzycki said.

With the new formations and a renewed confidence in the experienced offense, the Dukes hope to add a new, potent offensive unit to an already proven defense.

The "Dog Pen" awaits.



# FOOTBALL PREVIEW

## Steve Bates: JMU's next pro hopeful?

*Senior linebacker begins season amidst hype and national recognition*

By Stephanie Swaim  
editor

Don't ask Steve Bates about all his preseason honors. You'll have to ask his mom about them. She's the one looking for his name in sports publications.

"My mom collects the magazines," Bates said. "It's good to see your name written down somewhere, but I don't go looking to see it."

It's probably a good thing.

How's this for pressure? The first game hasn't even been played and already the 6-foot-4 senior linebacker is being touted as an All-America candidate, has been named to the all-atlantic coast team by *Street and Smith's*, has been likened to Charles Haley, singled out as being one of the best special teams players in the state, and labeled as an excellent professional prospect. Whew!

But mom is probably the only one who's sending copies to relatives. Bates is looking to prove himself on the field.

"They don't really mean anything," Bates said about the recognition. "You've got to go out there and play. You can't make any honor at all unless you do something on the field."

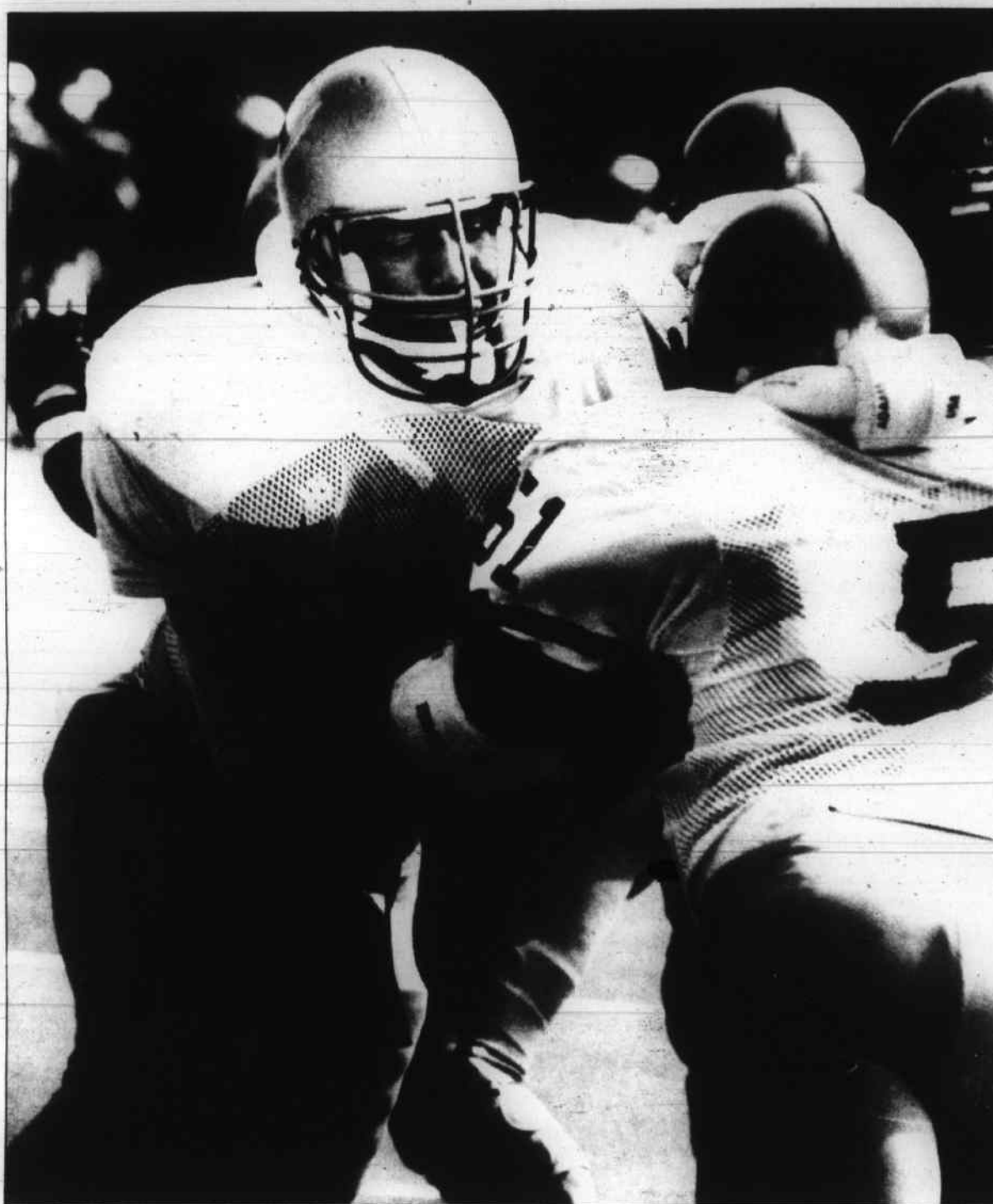
The 250-pounder from Pittsburgh emerged as one of JMU's leading defensive players last season when he moved from defensive tackle to outside linebacker midway through the season. Bates took part in 59 tackles, including 26 unassisted and 11 for losses, had seven quarterback sacks, and blocked two kicks. He was named to the second-team All-ECAC selection and was an honorable mention Associated Press All-America choice.

Bates also has been noticed for his work on special teams, but says that whether or not he plays on this year's special teams is "up to the coaches."

Head coach Joe Purzycki has been just as enthusiastic as the sportswriters have about the senior.

*"They don't really mean anything. You've got to go out there and play. You can't make an honor at all unless you do something on the field."*

— Steve Bates



Staff photo by LAWRENCE JACKSON

Steve Bates will be battling opponents, not teammates, come Saturday.

"We feel like we have one of the best football players in America in Steve Bates," Purzycki said. "He's a guy with an enormous potential. We're talking about a Charles Haley-type potential."

This summer, it was discovered that Bates had torn cartilage in his right knee, forcing him to undergo arthroscopic surgery. Apparently, the problem has been alleviated and has not bothered him significantly since.

Looking to himself, Bates has kept the hype from getting to him. Instead of worrying about what others

think he can do, he's looking for a total team effort to reach his goals.

"At the beginning of the preseason I was feeling some pressure, trying to live up to something somebody else set for me," Bates said. "Right now I just think I'm gonna go out there and play. Have fun, just do the best I can, not try to achieve somebody else's goal."

"If we win, I've achieved my goal," he said. "If I don't have the best game of my life and the team is winning, I don't care."



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# FOOTBALL PREVIEW

## Odds and ends

### Freshman haircuts cause hairy dilemma in preseason

By John R. Craig  
staff writer

Some odds and ends from JMU Stadium:

- There was a hairy uproar in late August with regard to the freshman football players. Every preseason, as the story goes, the freshmen get their heads shaved as a show of unity. According to the members of the team, the haircuts were strictly voluntary.

Head coach Joe Purzycki said that he received several calls about the haircuts and had been meeting with school officials about the incident. On a lighter side, one parent sent Purzycki an article from *The Washington Post*, where a similar incident involving freshmen on the University of Maryland football team was reported.

"Up there in *The Washington Post* it was a big joke," Purzycki said. "Down here I've been in and out of meetings."

Team captain Darryl Thompson also has had to field a lot of questions. His answer: "It got out of hand and got to too many people. It's always been a team thing, we've always done it, it's a tradition. It wasn't involuntary, we didn't make those guys do it. We told them if they didn't want to get their haircuts they didn't have to. And there were some guys that didn't get their hair cut."

Did Thompson get his haircut freshman year? Sure did.

- The freshman football players reported to school Aug. 7, veterans arrived Aug. 10 and practice began Aug. 11.

- Reserve cornerback Jerry Roney would have seen a lot of action this season had he not decided to trade in his football shoes for hurdler's spikes. Roney is one of the top hurdlers in the nation and decided to concentrate on it year-round. Had he returned, he would have started because of John Gutter's off-season injury, a fractured fifth vertebrae in his neck from a summer surfing accident.

- Starting offensive lineman and back-up center Lance Doty may be in the press guide but that's as close as he'll get to JMU Stadium this semester. Doty is participating in an internship with a New York television station as a cameraman. Apparently it was the first time an offer had come to the telecomm department and it was something he couldn't pass up.

"We hated to lose Lance, but it was best for his career and that's what we're here for," Purzycki said. "[But] you don't like to lose people that you've spent that much time with."

- Earlier this summer *The Sporting News* reported that the Southern Conference had rejected membership applications from JMU, Richmond, and William and Mary. JMU never made an official application to the Southern Conference and still is hoping to join a conference or has speculated on creating one with Richmond, Liberty, William and Mary and Virginia Military Institute, the five I-AA schools in Virginia.

- Purzycki testified in May before the Senate Judiciary Committee studying steroid use. The witness list also included pro representatives Pete Rozelle, Chuck

Noll and Marty Schottenheimer. College coaches included Bo Shembechler of Michigan and Joe Paterno of Penn State.

- JMU graduate Charles Haley, whose San Francisco 49er team won the Super Bowl last January, finally came to undisclosed contract terms late last week after a holdout for much of preseason. Haley, who is JMU's all-time leading tackler with 506, is in his fourth season with the 49ers. Haley reportedly asked for \$500,000 after earning \$175,000 last season.

- Former JMU All-America linebacker Shawn Woodson was cut from the Minnesota Vikings Monday. He was a twelfth round draft pick in the April NFL draft.

- The JMU Coaches Show, produced by the JMU Video Network, can be seen Sunday afternoons at 1 p.m. on WHSV-TV3. The show, hosted by Mike Gastineau, features a discussion of the previous day's game with Purzycki. One new segment will be "Hey Joe," in which an average Joe questions the decisions of coach Joe.

Purzycki himself will not be making predictions on college games as he had in the past because of a decision by the NCAA coaches that has asked coaches not to offer their expertise to the general public. They decided coaches are privy to other information that the average fan is not. Neither Purzycki nor the NCAA wants to promote gambling, which is prevalent in the headlines lately. But that's a Rose of a different color.

## James Madison's Ranking in the Polls

### NCAA

1. Furman	11. Marshall
2. Georgia Southern	12. Boise State
3. North Texas	JAMES MADISON
4. Eastern Kentucky	14. Indiana State
5. Delaware	15. Florida A&M
6. Idaho	Massachusetts
Jackson State	17. S.F. Austin
8. NW Louisiana	18. Middle Tenn. St.
Holy Cross	19. Arkansas State
10. SW Missouri St.	20. William & Mary

### Don Henrich's College Football

1. Georgia Southern	11. Stephen F. Austin
2. Furman	12. Delaware
3. Idaho	13. Northwestern State
4. North Texas	14. Montana
5. Eastern Kentucky	15. Jackson State
6. Marshall	16. The Citadel
7. Boise State	17. JAMES MADISON
8. Western Kentucky	18. Massachusetts
9. Holy Cross	19. Nevada-Reno
10. Appalachian State	20. Arkansas State



# FOOTBALL PREVIEW

Picks of the Week					
	Stephanie Swaim Sports Editor	Matt Wasniewski Asst. Sports Editor	Dave Washburn Sportswriter	John R. Craig Sportswriter	Laura Hunt Breeze Editor Guest Predictor
Games of the Week College					
Maryland at N.C. State LSU at Texas A & M Illinois at Southern Cal Stanford at Arizona Villanova at Richmond	N.C. State LSU Southern Cal Stanford Villanova	N.C. State LSU Southern Cal Arizona Villanova	N.C. State LSU Southern Cal Arizona Richmond	Maryland LSU Southern Cal Stanford Richmond	N.C. State Texas A&M Southern Cal Stanford Richmond
Akron at Va. Tech Duke at South Carolina East Tennessee at VMI Fla. State at Southern Miss.	Va. Tech S. Carolina E. Tenn. Florida St.	Va. Tech S. Carolina E. Tenn. Florida St.	Va. Tech S. Carolina E. Tenn. Florida St.	Va. Tech S. Carolina E. Tenn. Florida St.	Va. Tech S. Carolina E. Tenn. Florida St.
SUPERBOWL CHAMPION	Seattle	Minnesota	Chicago	Minnesota	San Fransisco

Okay, okay, we admit this weeks games are a little, well, boring. But the pickings were pretty slim since there were no pro games, and few college games. So we did the best we could and even added a special feature, where in our infinite wisdom, we wild-guessed the winner of the Superbowl. (That may serve to break ties at the end of the season). Last year's champ Dave Washburn returns to defend his title, while sports editor Stephanie Swaim will be looking to dethrone him after finishing just one game back last year. Matt Wasniewski is a first-time panelist, while John R. Craig returns after finishing dead last.

## JMU FOOTBALL '89 GAME SCHEDULE

D U K E S	SEPT. 2	BLOOMSBURG (Valley Day)	HOME	7pm	D U K E S
	SEPT. 9	MASSACHUSETTS	AWAY	1:30pm	
	SEPT. 16	RICHMOND (Government Day)	HOME	7pm	
	SEPT. 23	APPALACHIAN STATE	AWAY	1:30pm	
	SEPT. 30	LIBERTY	AWAY	1:40pm	
	OCT. 7	OPEN			
	OCT. 14	TOWSON STATE (Parents Day)	HOME	1:30pm	
	OCT. 21	VIRGINIA MILITARY	HOME	1:30pm	
	OCT. 28	NAVY	AWAY	1:30pm	
	NOV. 4	GEORGIA SOUTHERN (Homecoming)	HOME	1:30pm	
	NOV. 11	WILLIAM & MARY	AWAY	1pm	
	NOV. 18	NORTHEASTERN	HOME	1:30pm	





# FOOTBALL PREVIEW

## Heat sets stage for JMU kicking contest

By Eric Vazzana  
staff writer

They call themselves the kicking staff, but come tomorrow night only one of the JMU placekickers will have the opportunity for late game heroics while the other will be forced to watch contently from the sidelines.

After senior Tim Garritty completed his final season of eligibility, the battle for the placekicking duties became wide open. Sophomores Mike Granuzzo and Johnny Perez have risen above all challengers and have been locked in a head-to-head battle for the starting spot.

Coach Joe Purzycki said Monday the battle remains close and that a starter won't be chosen until the final statistics from the preseason can be computed and analyzed.

With Roger Waters already having won the highly publicized battle for quarterback, the spotlight has now

focused on the Perez-Granuzzo duel. While Perez came into camp listed first on the depth chart, each kicker was aware of the tentative status accorded kickers and prepared for the job over the summer.

Perez, a redshirt sophomore, maintained a conditioning program this summer, but thought that coming into preseason mentally prepared would be the key to his performance.

"I didn't really kick that much and probably didn't kick as much as I should have this summer, but I played a lot of soccer and ran a lot," Perez said.

"I think more importantly for me was preparing mentally," Perez explained. "I knew I was going to have to go for it all in preseason. I just set my mind to do as well as I could during preseason and let everything work out instead of worrying about how well Mike's doing because I can't control that. So I prepared more

mentally than physically."

Granuzzo, on the other hand, concentrated less on the mental aspect and worked more on his mechanics and adjusting to kicking without a tee.

"The mental part has pretty much been taken care of," Granuzzo said. "I transferred here from the University of Richmond, and when I was there I competed with two guys day in and day out.

"The competition is a big deal, but I don't worry about it. You've been doing this for a long time so you just come out and kick. If you kick well, you kick well, and if you kick poorly, you kick poorly."

Granuzzo as well as Perez has had to make the transition of kicking off the turf after the NCAA prohibited the use of the standard kicking block.

Granuzzo used his preparation time to get used to the change.

"I just concentrated on getting the steps set and getting the ball up quickly so it doesn't get blocked," Granuzzo said. "It has been a big transition. My strongest asset is getting the ball up quickly, and that's what keeps me here."

Although neither kicker feels he is at the top of his game, both feel confident heading into the season opener.

"John and I have been on for about a week now," Granuzzo said. "We haven't missed many kicks and were getting in a groove."

The two placekickers, along with punter Scott Todd, like to think of themselves as a staff and insist that they need to stick together, adding that kickers are somewhat alienated from the rest of the team.

"You have to stick together to survive out here," Perez said. "If one of us looks bad, we all look bad."

The two placekickers are friends and have remained that way throughout the challenge. While the two have been in a virtual deadlock for the job, Perez may have a slight advantage because he is probably going to be handling the kickoff chores and the coaches have said that they would like one kicker handling all of the placekicking duties.

While the questions surrounding the placekicking unit remain unanswered, the return of standout punter Scott Todd helps make special teams' coach Bill Bachman's job a little easier. Todd's progress this preseason has been a bright spot and head coach Purzycki said Todd has looked excellent.



Staff photo by MARK MANOUKIAN  
Scott Todd

Todd, who owns the JMU career punting average record and has gained national recognition, will be looked upon to match last years' totals. But, Todd said he won't be satisfied by just maintaining his 40.7-yard average.

"I'm a perfectionist," Todd said. "I want to have a 43-yard average, up a couple of yards from last year, and be more consistent."

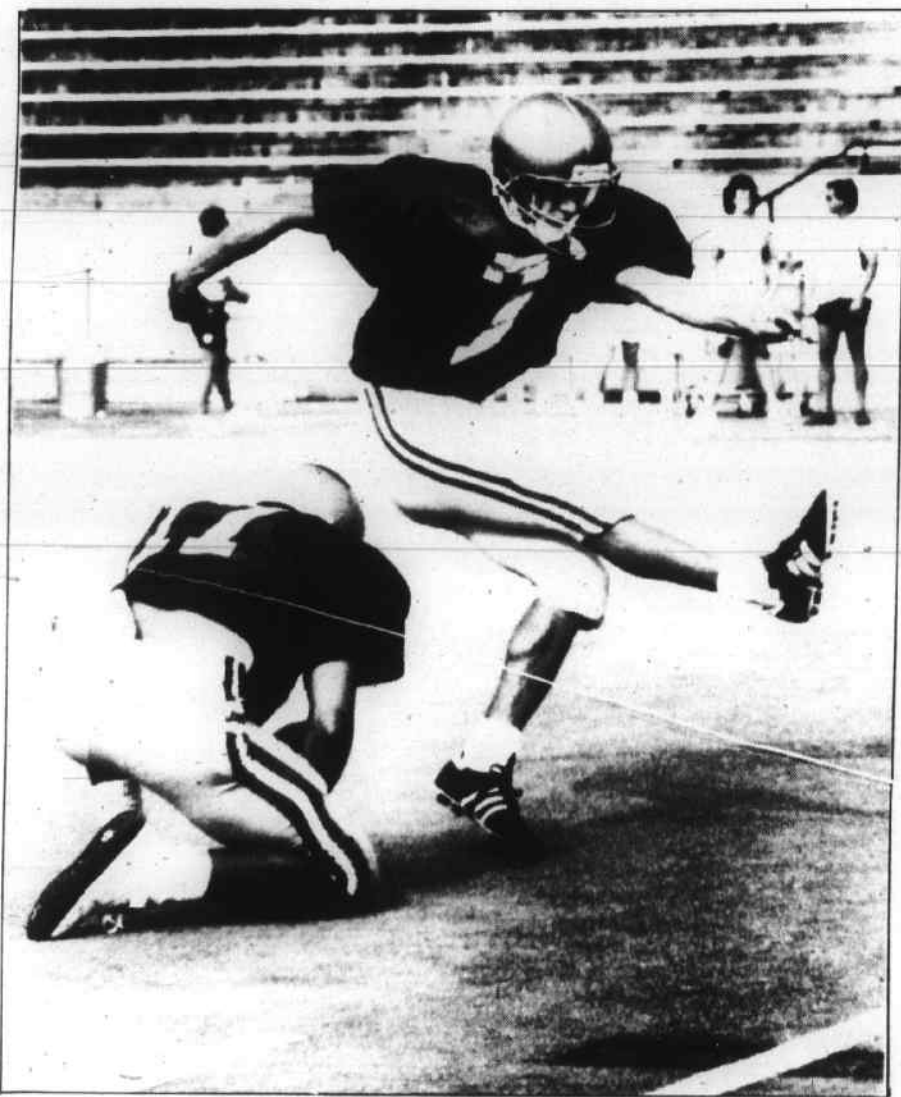
"I want to get a lot of balls inside the 10-yard line and back the other team up," he added. "It's a big part of the game when you back someone up inside the 10. It changes the complexity of the series. The odds of a team going 90 yards for a touchdown are slim."

Todd is probably most remembered for his effort last season against Appalachian State when he rocketed a punt 73 yards and in the same game completed a 27-yard pass. Todd is a former high school quarterback and this year's fourth-stringer.

Todd spent the summer in Harrisonburg, and under the direction of strength coach Kerry McClure, worked on a program specially designed to help the punter strengthen his legs. The work consisted of weightlifting and jumping exercises.

Todd is optimistic about a future NFL career.

"I look at the hope of going pro just like everyone that plays college football," Todd said. "I'm not setting my whole life to go pro. I try to kick everyday with the thought of kicking well. I want to kick the ball consistently, get stronger and kick further. If I do all of those things then I think I have a shot."



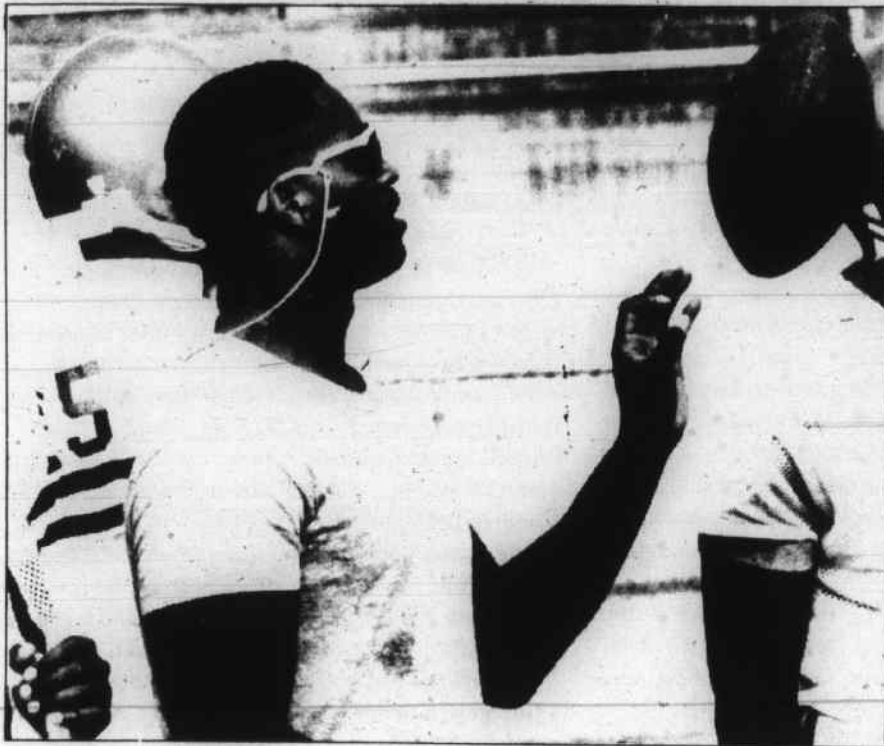
Staff photo by LAWRENCE JACKSON

Johnny Perez blasts a practice field goal. Perez and fellow kicker Mike Granuzzo are vying for the starting job.



# FOOTBALL PREVIEW

## Injuries dampen preseason optimism



Staff photo by LAWRENCE JACKSON

Jermel Harris hopes to see action in three weeks. Meanwhile, he tries to amuse himself as best he can on the sideline.

By Greg Abel  
staff writer

As much as playbooks, touchdowns and goal-line stands, injuries can determine the outcome of a football game. The JMU football team already has had its share, and the Dukes' defense, which had hoped to return eight of eleven starters from last year, will be without a few main ingredients.

Jermel Harris, who head coach Joe Purzycki has touted as "the best defensive tackle who has ever lined up and played here," is out with a knee injury he incurred Aug. 16, the first day of contact drills. Out too, is starting cornerback John Gutter who was involved in a season-ending accident.

"The offense was running a play to my side, and someone came over me from the back side and landed on my leg," Harris said Tuesday. "I'll probably be out for two or three more weeks."

"It's a big loss," Purzycki said. "We've scrambled on the defensive line."

"There's some real fine players on the defense. How well we fill Gutter's shoes and Jermel's shoes will determine

whether we'll be able to have the kinds of defenses we've had in the past," Purzycki said.

Harris is now on a week-to-week basis but will definitely not play in tomorrow's opener against Bloomsburg and is questionable for next week at Massachusetts. Harris also will need time to get back into shape after missing three weeks of practice.

"I doubt I'll be ready for Massachusetts," Harris said. "It all depends on how well my leg heals."

Harris will have to play the waiting game as he longingly watches his teammates work in the summer practices he used to hate.

"No one wants to be out there because it's hot, bothersome, and you sweat a lot," Harris said. "As much as you don't like being out there, you'd rather be out there than in my position. I'm confident that [the replacements] can do the job while I'm out."

Also injured is Brian Lewis, a second-team defensive tackle who would have been elevated. Lewis is sidelined

See INJURIES page 13 ►



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Joe Purzycki  
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# FOOTBALL PREVIEW

## Newcomers

### Most recruits to learn from sidelines in redshirt season

By John R. Craig  
staff writer

When head coach Joe Purzycki announced his 1989 recruits, he hit the nail on the head.

"What we needed to do first was take care of a depleted defensive line corps," he said at last spring's press conference.

How right he was. With graduation, preseason injuries and unexpected departures from the Dukes' nationally ranked defense, some of the "green" Dukes — freshmen and transfers — may see some playing time.

Steve Noble, a 6-foot-5, 275 pound freshman from Smithton, Pa., is one of the biggest Dukes. He could wind up lining up at defensive tackle if injured Jermel Harris doesn't return.

"Noble could, we'd rather him not, but he could figure in our plans by mid-season if we continue to experience injuries," Purzycki said last week.

The other thin spot on defense is the secondary, and Chris Parrott may be the answer to that problem. Parrott is listed at second-team free safety.

"I think we'll just have to play him," Purzycki

said. "He's going to be a good one, and he's caught on pretty fast."

Other freshmen on the purple and gold are fullback Joe Sparksman, linebacker Dion Foxx and noseguard Malik Moody. All are listed as third team at their respective positions.

"The guys that are listed as third team, we feel we can probably preserve their eligibility," Purzycki said.

Sparksman was called "the prize of the class" and has been likened to former JMU standout Warren Marshall by Purzycki. East Carolina, Virginia Tech, Richmond, and William and Mary all made offers to the Norfolk Catholic graduate, but many recruited him as an outside linebacker and he wanted to play fullback.

The Dukes are rich in the quarterback and linebacker positions, so freshmen David Bedwell and Todd Page also may go the season redshirted. Bedwell might not even turn out to be a quarterback. Dukes Leon Taylor, Keith Thornton, John Gutter, Mark Keifer and Scott Todd were all high school quarterbacks. Purzycki called Page "the

finest football player we've ever recruited from the state of New Jersey."

Transfers Eric Baumgardner, Mike Granuzzo and Tom Green should make a more direct impact, Purzycki said. Baumgardner came from Syracuse to play offensive guard. Granuzzo has been vying for a placekicking position, and Green, a quarterback, spent semesters at Arizona State and Maryland before settling in Harrisonburg.

The one player the Dukes had counted on immediately was 6-foot-3, 270 pound defensive tackle Mark Rubincam from Arizona Western Junior College, but he never made it for the uniform fitting.

Syracuse, Maryland and Temple pushed for him after high school, but instead he went west. Rubincam had a 2.6 GPA in junior college, but he didn't fulfill the requirements for eligibility.

"That hurts a lot because . . . we knew we had a little bit of a depth problem and all of a sudden he's not here," Purzycki said.

No matter who sees action this fall, the Dukes will once again add the color red to some jerseys.

## Three new assistant coaches join JMU veteran staff

By Greg Abel  
staff writer

Football, more than any other collegiate sport, utilizes the option of redshirting freshman players. When head coach Joe Purzycki and the five assistant coaches he brought with him were hired at JMU, it was late in the recruiting season and the majority of his freshman recruits were redshirted.

Now five years later, those same players are seniors providing Purzycki and his staff with the most experienced core of players he has had at JMU.

"I think we have the best level of leadership that we've had in a long time," Purzycki said. "Some people here have devoted a whole lot of their lives to this football program and I think they would really like to see their final year looked upon as very successful."

The key to that success may well lie within the Dukes' coaching staff, which has combined a bit of the old with the new this year. Joining Purzycki and the five assistants that have been with him for five years are three new assistant coaches.

"What I was really looking for was some quality teachers," Purzycki said. "I'm pleased with the way things are shaping up right now."

Purzycki brought in Maury Jarmon, a 1986 graduate of Salisbury State where he was a three-year starter and team captain. Jarmon coached defensive backs for two seasons at Central Connecticut State before arriving at JMU.

"I've known Maury since he was a high school player and I was a high school coach in the state

of Delaware," Purzycki said. "I know a good deal about him . . . know he's going to do a fine job for us."

Nick Polk, a graduate assistant last year, will take over the defensive line. Before coming to JMU he spent a year as the graduate assistant at Southern Connecticut State where he coached the defensive line and served as the junior varsity defensive coordinator.

"Nick is young and has a real good grasp of what we're doing here," Purzycki said. "He'll fit in well."

Greg Christodulu joins the staff this year as a tight end specialist. He played two seasons at Syracuse and two at Delaware. He received Delaware's 1986 Unsung Hero Award for football and also lettered three times in baseball at Delaware.

"With the renewed emphasis on the passing game," Purzycki said, "we wanted to get more [coaches] on the offensive side of the ball."

With that same theory in mind, Purzycki moved Bill Bachman, who had coached outside linebackers in his previous four years, to work with the passing game.

"We spent a lot of time in the off-season at other people's camps," Purzycki said. "We talked to a lot of people who [work on passing games] for a living."

Herky Billings and Jeff Cannon return for their fifth year as running backs and offensive line coaches respectively, giving JMU five assistant coaches on offense. Billings also has helped coordinate the Dukes new Multi-T offense while Cannon serves as the football team's administrative assistant.

"We've become, coaching-wise, a lot more specific on offense," Purzycki said. "I feel good about the way we've broken it up . . . I think it's starting to pay dividends."

Joining Jarmon on the defensive side are five-year men Hank Hughes as inside linebackers coach and defensive coordinator Jim Pletcher, who also serves as defensive backs coach. Pletcher and Hughes worked together at Springfield and Northeastern in 1980 and '81 before being reunited at JMU in '85.



Staff photo by MARK MANOUKIAN  
Greg Christodulu.



# FOOTBALL PREVIEW

## Preview

➤ (Continued from page 4)

There has been stiff competition among a number of players for the three remaining line positions but it appears as if senior guard Richie Bresee and junior tackles D.R. Carlson and Brian Rees are the odds-on favorites for the slots.

JMU's defense, which has received national recognition for the past four years, again is attracting a great deal of attention this fall. But unfortunately for the Dukes, the reason for the hype is because of who is missing rather than who is playing. Three injured starters who have received much



Staff photo by LAWRENCE JACKSON  
Captain Darryl Thompson

billing are defensive tackle Jermel Harris, cornerback John Gutter, and reserve Bryan Lewis.

Add to that the unexpected decision by reserve cornerback Jerry Roney to give up football to pursue a possible track and field career, and the once strong link in the JMU armor appears to be on the verge of falling apart.

"We thought going in, that this defense would be just like all the others — one of the nationally ranked defenses," Purzycki said. "I still think that's their hope, but with the injuries that are occurring, some people are going to have to step in and fill rather big shoes."

Harris, who Purzycki regards as "the best defensive tackle that's ever lined up and played here," went down with a second degree knee sprain on the first day of contact drills and is expected to miss the Dukes' first three games. The news is not so good for Gutter, who likely will be lost for the entire season after suffering a fractured neck in an off-season surfing accident. Lewis' condition, meanwhile, remains up in the air after he shattered a bone in his hand during a preseason workout.

But the news is not all bad for the defensive unit, especially at linebacker, where JMU returns four solid veterans, including preseason All-Atlantic Coast selection Steve Bates. The 6-foot-4, 250-pound senior became an instant success after being shifted from defensive tackle to outside linebacker early last year. He registered 59 tackles, seven quarterback sacks and two blocked punts and is now being considered as a sure-fire pro prospect.

Bates will be in fast company as he



Staff photo by LAWRENCE JACKSON

Assistant coach Hank Hughes talks X's and O's with the scout team during preseason drills.

teams with seniors Darryl Thompson and Sonny Smith and sophomore Shannon Vissman in the Dukes' Multiple 30 defense. Thompson, the Dukes' team captain and vocal leader, led JMU with 124 tackles in 1988 while Smith and Vissman recorded 42 and 23 tackles respectively.

With Harris' injury and the graduation of starting tackle Greg Colvin, the Dukes' front three is a source of big concern for Purzycki. Senior nose guard Paul Fornadel will again occupy the middle while Clive Pettis, Matt Uliana, Mark Rubicam, Tom Page and converted offensive tackle Faris Fahed will contend for the two tackle slots.

The secondary has been hurt by Gutter's loss but should still be

relatively solid. Junior free safety Eupton Jackson returns after taking part in 93 tackles last season despite suffering two wrist injuries. Richard Grevious also is back for the Dukes at strong safety, while reserve seniors Mark Kiefer and Frank Jacobs will be counted on to fill the vacant cornerback positions.

The special teams have played to mixed reviews thus far for Purzycki. Nationally recognized junior Scott Todd has continued to be a force at punter for the Dukes, while the kicking game remains a source of controversy. Sophomores Mike Granuzzo and John Perez have been the early favorites, but freshman B.C. Clark also has performed well and could contend.

## Injuries

➤ (Continued from page 11)

with a hand fracture, which ordinarily would be easily correctable with a hand cast. However, the bone was shattered and will need time to mend before any type of contact is applied to it.

Lewis also will be on a week-to-week basis and will be missed on the defensive line. To fill the void, sophomore Faris Fahed, who had been a second-team offensive tackle, and sophomore Clive Pettis are competing for the job.

Pettis had been competing with senior Matt Uliana for the left tackle job vacated by last year's top pass rusher Greg Colvin who graduated. When Harris returns, the left tackle spot will be split between Uliana, Pettis and possibly Fahed.

"These are guys who were not household names a year ago. They didn't play a whole lot and now they're being counted on to be an integral part of the defense."

After two operations on torn cartilage in his knee during both his redshirt freshman and sophomore seasons, Uliana is glad to be healthy and competing for a starting spot.

Uliana spent the summer here working out with strength coach Kerry McClure and is in the best health of his career at JMU.

The other notable absence from the Dukes' defense is Gutter. A starter the past two seasons, Gutter suffered a hairline neck fracture as a result of a surfing accident this summer.

Gutter was skin-boarding at

Rehobeth Beach in late July when he hit a wave, flew high in the air and landed on his head.

"He won't be playing this year," JMU trainer Ron Stefancin said. "John came very close to a major tragedy, and we're not going to take any chances."

Gutter does not wear a neck brace and has normal mobility in his neck, but he is restricted from any type of athletic activity until the fracture heals.

"What he has is a fracture between the fourth and fifth vertebrae of the neck," Stefancin said. "He will be further evaluated with more X-rays next week and we'll have a better idea of what the future holds then."

Gutter currently is attending practices and helping coach the defensive secondary. He cannot be redshirted this

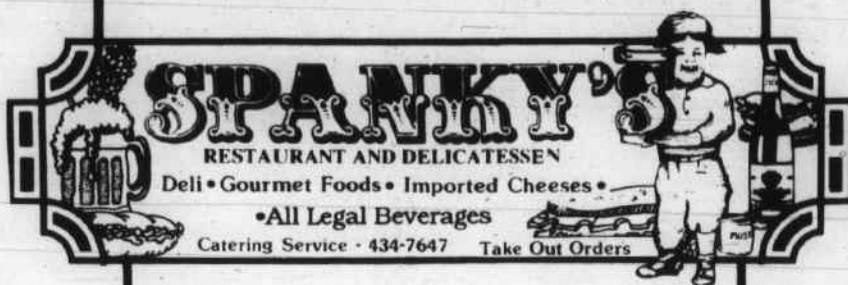
year, but will still have one year of eligibility remaining after this year.

Purzycki will call on seniors Mark Kiefer and Frank Jacobs to handle the cornerback positions while sophomore Anthony McIver will need to be ready to go as the third cornerback. Purzycki's secondary was thinned out even further this summer when probable starter Jerry Roney decided to leave the team to concentrate on track.

"He was one of the fastest hurdlers in the country when we recruited him," Purzycki said. "We had originally agreed that he could do both, but after he went out and ran this summer a lot of track people told him that if he wanted to do well he would have to concentrate on it."



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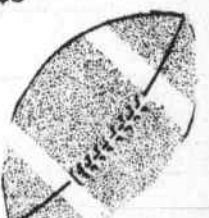
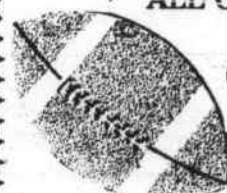
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# FOOTBALL PREVIEW

## National limelight blinds '88 Dukes

By Matt Wasniewski  
editor

Coming off a 9-3 playoff season in 1987, the JMU football team was basking in a bit of national limelight during last year's preseason.

With a record of 14-5-1 over the prior two campaigns, big things were expected from "little James Madison college." There was the number five Division I-AA ranking by *The Sporting News*. And with that came a lot of media hype.

So much hype, in fact, that when the Dukes drearily trudged off a rainsoaked JMU Stadium field on Sept. 24 after a dismal 10-3 loss to William and Mary, no one knew who was to blame for the 1-3 start.

It seemed like all the attention had glossed over the hard facts, as well as a difficult schedule.

Gone was senior Eric Green, the talented scrambling quarterback who made the Dukes offense go. The front line lost Roy Delph and Carlo Bianchini, and much of its punch to graduation. Much of the halfback corps also had gone by the wayside in May. In reality, 1988 had become more of a rebuilding year than a drive toward national prominence.

The opening day 27-14 loss to Navy in Annapolis characterized much of the Dukes' season. They came out of the gate at a good clip, but just couldn't put the game away. JMU held a lead in four of their losses.

The timing could not have been more opportune for head coach Joe Purzycki and crew, as Navy had been on an eight-game home losing streak. And for the first half of the game at least, the Dukes proved they could hang with a Division I-A team.

Sophomore Roger Waters, who was billed by Purzycki as a gunslinger/superhero sort of quarterback, connected on two touchdown passes to Walt Frye in the early stages of the game. But the Middies battled back in the closing minutes of the half to take a slim 17-14 lead.

Inexperience showed as the JMU offense came to a grinding halt in the second half and Navy cushioned their lead with another touchdown and field goal.

Still, Purzycki was very upbeat about the season that lay ahead.

"We're young and we showed it," he said. "We had a lot of youthful mistakes but this team is only going to get better and move on."



Staff photo by MARK MANOUKIAN

JMU's Willie Lanier looks upfield for some running room against Virginia Tech's defense. The Hokies won the game 27-6.

In reality, Waters never did live up to his much-touted potential during the season. He finished with a .458 pass completion percentage, 627 yards and 6 touchdowns. And after the loss to the Tribe, the Dukes were immersed in a quarterback controversy that rivaled any

net rushing yards in the Appalachian State game. Behind the surging defense, which would boast a second-team All American and two honorable mentions, the Dukes won four out of their next five games.

On the year, the Dukes would allow

*"Navy was not the best team we played last year. The best team we played last year was Georgia Southern."*

— Joe Purzycki

kind of preseason scramblings for the starting slot.

After Navy, JMU moved on to a home date with third-ranked Appalachian State, a game in which they squandered a 14-0 third quarter lead and wound up losing a 17-14 heartbreaker on a last-second 35 yard field goal by State's Bjorn Nittmo. In April, Nittmo was taken in the sixth round of the NFL draft by the New York Giants.

However, for JMU, there was a ray of light. The defense allowed only two

a meager 281 yards of total offense per game, which ranked them as the 13th best defense in Division I-AA. All-American linebacker Shawn Woodson was the keystone.

Woodson was credited with 84 tackles on the year, to finish fifth on the team's all-time career tackle list. He also was drafted by the Minnesota Vikings in the 12th round of the NFL draft.

In addition to Woodson, All-American honorable mentions Steve Bates and Eupton Jackson would

also anchor the defense. Bates would take part in 59 tackles and seven sacks, while Jackson finished second on the team in tackles (93).

Inside linebacker Darryl Thompson led the Dukes with 124 tackles in 1988, 38 of which were unassisted.

The rally began at Boston University where several blocked punts lead to a 23-13 victory. Then, after the loss to the Tribe, the undisputed low point of the season, the Dukes rattled off three consecutive wins.

In the 31-28 come from behind win over Liberty, quarterback Greg Lancaster, who was substituted for Waters in the starting lineup, completed 15 of 23 passes for 282 yards. Lancaster's impromptu passing performance was the second best pass-yardage showing in JMU team history.

The Dukes reached the .500 plateau with a 29-13 win at Northeastern, before pounding VMI 37-0. Again, Lancaster was impressive going nine for 13 in passing, with 137 yards and two touchdowns.

But injuries, notably on the offensive line, sidelined the Dukes' hopes of rebounding. Tom Halleckman and Rich Bresee went down with injuries, while Rob Howard was suspended for the duration of the season due to disciplinary reasons.

JMU lost three out of its final four games, including a 34-6 pounding by Towson State. Georgia Southern spoiled JMU's homecoming, with two quick touchdowns, running away with a 27-13 victory.

The Eagles were sixth-ranked in Division I-AA, and in some minds were the toughest opponents the Dukes would face all season.

"Navy was not the best team we played last year and neither was Virginia Tech," coach Purzycki said. "The best team we played last year was Georgia Southern."

Virginia Tech, the only other Division I-A team on the Dukes' schedule, went into the locker room tied with the JMU 6-6 in the final game of the year. They exploded in the second half for a 27-6 victory.

The lone mark in the JMU win column during the final stretch of the season was the Richmond game. The Dukes managed to claw their way over the Spiders 27-13, a game in which split end Keith Thornton was on the receiving end of two touchdowns. The pair gave him a total of seven on the season, which eclipsed the former team mark of six, set by Gary Clark.



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